

# ANNUAL REPORT

FOOTPRINTS 4 SAM  
TRUST

2021/2022  
ANNUAL FINANCIAL  
REPORT

## Purpose


The Trust's six key initiatives aim to serve underprivileged children, their families and the health professionals that serve them in tangible and measurable ways. Supporting Footprints 4 Sam means changing young vulnerable lives one footprint at a time.

[www.footprints4sam.org](http://www.footprints4sam.org)



Footprints  
4 Sam





Footprints 4 Sam is about

# Dignity and Hope

The Trust's key initiatives offer hope, dignity and connectedness to underprivileged children with a chronic or life limiting illness. These meaningful initiatives also transform the lives of health professionals and the spaces in which they work in government hospitals.



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Fred Platt

# CHAIRMAN'S REPORT

“ Some people. Come into our lives and quickly go. Some stay for a while, leave footprints on our hearts, and we are never ever the same.”

~ Flavia Weedn

**Samuel John Frederick Platt is such a person. His short life of 15.5 months inspired the establishment of the Footprints 4 Sam Trust, an organisation that has as its central focus the support of underprivileged families with children suffering from chronic and life limiting illness.**

Although Sam never left hospital or the ICU throughout his short life on earth, Sam inspired those around him to address the challenges faced by so many children and their families. On his passing, the Footprints 4 Sam Trust was established to honor his memory and to drive change through constructive interventions.

Once again, I am proud to announce that the Footprints4Sam Trust has continued to grow and to dramatically impact the paediatric healthcare landscape through its six key initiatives. The year under review has seen a continuation and expansion of the existing projects while also focusing on a strategy that will see a focus on building capacity to deliver projects with even greater impact.

The hangover of the Covid 19 pandemic continued to hamper our traditional fundraising initiatives such as the annual Gala Dinner, but through continued innovation and the incredible support of our donors, we were in fact able to expand our impact and end the year with a healthy surplus.

Although the Trustees adopted a prudent approach to income generation and interventions focused on the provision of transport, food and necessities, the Trust also developed and grew several other areas such as Tracheostomy best practice and palliative care training under the umbrella of our Support and Training initiative, and the design of the Registrar's Rooms at Rahima Moosa Mother & Child Hospital through our Beautiful Memories initiative.

The Wi-Fi project, launched last year, has been hugely successful, providing connectivity to mothers and staff in the Kangaroo Care Ward at Rahima Moosa Hospital. The access to data allows for contact with families, often far removed, the ability to study online as well as some much-needed entertainment for Mothers caring for premature and vulnerable infants. Currently we are exploring ways to expand this initiative to the other wards, and we are hoping to secure donors to support the expansion of this initiative.

From the inception of the Trust, governance has been our hallmark. The legacy of Samuel John Frederick Platt is the guiding light, and the Trustees will take all steps necessary to ensure that this legacy is beyond reproach. We are proud to state that through the processes and procedures outlined in the Trust Deed and the guidance of the Trustees we can assure our donors of the highest level of compliance.

The year under review has again seen the Trust expand its reach with the expansion of our feeding initiative through our Super Sam Hero Bucket initiative while at the same time maintaining our Sam Superhero Vehicles, WIFI, support for families as well as our advocacy initiatives.

Support and training initiatives included the training of over 60 healthcare professionals in palliative care in cooperation with PATCH (Palliative Treatment for Children SA) and two bursaries for the Post Graduate Diploma in Paediatric Palliative Medicine (UCT). We are also proud of the impact and growth of the "Trachease" programme in partnership with the Zayn Cajee, Children's Warrior Fund.



Financially the Trust has shown continued growth notwithstanding the broadening of its initiatives and interventions displaying its foundational strength and resilience. Once again, Covid-19 has highlighted the structural inequality within the South African economy and has shone a spotlight on the challenges in the healthcare system. This has reiterated the need for the services offered by the Trust, often at the basic level of food, transport, communication, and support.

I would like to take this opportunity to thank the Trustees, who selflessly give of their time and expertise to make this a reality. We are incredibly grateful to these amazing and talented individuals who have embraced Sam's legacy and through their respective areas of expertise have strengthened the Trust to the point where today it has become both a beacon of hope as well as an example of excellence in the NGO space.

It is with great sadness that we have had to say good-bye to Liesel Jane Green who as a Trustee has been such an integral part of the Trust since its inception five years ago. Liesel headed up the Financial Committee and was instrumental in developing a robust governance structure that has seen the Trust grow sustainably. We wish to take this opportunity to formally thank her for her incredible contribution and will take her up on her offer to be available to the Trust on an advisory basis as and when required.

We also wish to take this opportunity to announce the appointment of Dineo Molefe CA (SA) as a Trustee. Dineo is an accomplished businesswoman, who is widely recognised as a leader within the corporate world. Currently she is the CFO of MTN South Africa. We would like to welcome Dineo as a Trustee and look forward to her valuable input and guidance as we chart the growth path for the Footprints 4 Sam Trust. Dineo is a long-time supporter of the Trust

Of course, without our amazing and loyal donors, we would not have been able to do any of the incredible projects highlighted in the Managing Trustee's report. On behalf of the Trust, I would like to formally thank each donor who has, through their generous donations, changed so many lives.

All these amazing achievements and the growth of the Trust would not be possible without the amazing leadership and dedication of our Managing Trustee, Melissa Williams-Platt. As Founding Trustee and Sam's Mom, Melissa has managed the Trust with commitment and professionalism. Her attention to detail and ability to build strong and lasting partnerships with the donor community continues to be the cornerstone of the Trust's success. She gives selflessly of her time and effort to make projects a reality, to raise the necessary funding even under extremely challenging conditions and ensures the continued sustainable growth of the Trust.

I would like to take this opportunity to personally thank Melissa for her amazing efforts and sacrifice. It is through her efforts that the legacy of Samuel John Frederick Platt continues to impact lives and Paediatric healthcare both locally and internationally.

As a Trust, we have recognised the need to build in the necessary support structures for Melissa. A process has been initiated to look at the structure of the Trust both in terms of providing the necessary support to Melissa as well as ensuring the sustainability of the Trust.

If you have not been part of this community, I would urge you to get involved and assist us to bring hope and dignity to so many in need. It was E.M Foster who said,

“ One person with passion is better than forty people merely interested”.

**To make the world a better place, we need to do and remember these three things:**

1. Do what you can
2. Start where you are
3. Use what you have

On a personal note, I would again like to thank Sam, my precious son, for teaching us so many lessons, for opening our eyes to the need out there and for continuing to be the guiding light that guides the Footprints 4 Sam Trust. Sam, we pledge to honor your amazing legacy by changing lives, one footprint at a time.

They say it takes a village to raise a child, but as I always say, in this case we have seen a child raise the village to action.



Fred Platt  
Chairman (Sam's Dad)

# TRUSTEES



**Fred**  
Platt  
*(Sam's Dad)*



**Melissa**  
Platt-  
Williams  
*(Sam's Mum)*



**Liesel**  
Green



**Kelly**  
Robinson



**Mitch**  
Morrison



**Sophié-  
Marié**  
van  
Garderen



Welcome

# DINEO MOLEFE

CA (SA)



## Profile Summary

Dineo Molefe has been the CFO of MTNSA, a subsidiary of MTN Group since November 2020.

Prior to MTNSA, she was first CFO then MD of T-Systems South Africa, part of the Deutsche Telekom Group, from 2016 to 2020. She has had many years of corporate success with 12 of those years being in executive and board level leadership roles.

As a Board member in numerous listed and unlisted entities, she possesses valuable experience of operating at a strategic level and chairing board committees. Some of the Boards and Audit Committees she has served on as an independent non-executive include Thebe Investment Corporation, Clientele Limited, Accentuate, Safripol, Road Accident Fund and Spur Corporation Limited, some of which she was chairperson of the Audit Committee.

In her career, Dineo has also owned a food and clothing retail franchise business with two business partners not long after qualifying as a CA (SA). This further added to her experience in business management, operations and financial planning and execution.

## Education

She completed her first degree at Unisa, then obtained her Honours in Accounting and later qualified as a Chartered Accountant (CA) SA in 2003. After obtaining a Masters' Degree in International Accounting from the University of Johannesburg in 2010, she went on to complete an Advanced Management Programme from Wharton Business School, Pennsylvania in 2012.

## Skills development and contributions to society

Dineo is a passionate advocate for skills development for young people and personally does coaching and mentoring. She often speaks at various events on the topics of leadership, women advancement and gender equality. She previously served as a trustee of the Thebe Foundation, which seeks to empower the community through education. She has been featured in numerous publications that profile successful women.

## Accolades

- Winner 2018: Gender Mainstreaming Awards - Positive Role Model
- Winner 2020: South African Professionals Awards - Professional of the Year Award in the Digital Industry Class of the Commerce, Law and Management Category.





# MANAGING TRUSTEE REPORT





Melissa Williams-Platt

# MANAGING TRUSTEE REPORT

(Operations)

It is that time of year again when I sit and reflect back on the year that was. It is always so hard as one is firmly rooted in the work we are currently doing as the Trust, but it is a cherished honour to have the time to now stop, pause and reflect on the legacy of Samuel John Frederick Platt, our son. As many of you well know, Sam had just fifteen and half months on this earth and yet he continues to leave a trail of footprints each and every day – a trail that far exceeds what many of us have achieved in our lifetimes. Sam's footprints bring hope, dignity, joy and improved quality of life to many underprivileged children who are faced with the daily battle of chronic illness. What is more, Sam's footprints don't stop at the children themselves, since they are also imprinted on the hearts and lives of these children's families and the health professionals that serve them across this beautiful Country of ours. Sam's Footprints are truly colourful rainbow footprints each one bringing something unique and tangible to the world of paediatric healthcare.

Footprints 4 Sam was established on 23 October 2017. As Co-Founder and Trustee of the Trust I still remember this memorable day and how I felt as we gathered to sign the Trust Deed and open the Trust's bank account at the offices of our amazing legal firm Fullard Mayer Morrison (We have still never received an invoice from this prestigious law firm!). That day we as Trustees and founders were firmly committed to ensuring that underprivileged children with a chronic condition were better supported and that healthcare whether public or private was reminded of the fact that we are all simply human beings navigating the daily challenges of life. Challenges that become so much more complex when faced with poor socio-economic circumstances and life limiting or life-threatening illnesses.

We are honoured to say that what we dreamed on that day five years ago and what is now the reality of the Trust has far exceeded our earlier vision thanks to all our incredible donors. Each day the Trust grows, and each day another life is profoundly touched or even saved. I fundamentally believe that healthcare has become kinder because of Sam and his story which has been shared with healthcare professionals across the world. Sam's life lessons have brought the importance of addressing the actual human being in healthcare sharply into focus.

After just five short years the Trust is also recognised as a leading charity in the paediatric healthcare space and none of this "bragging" would be possible without the incredible support and contribution of our very committed and loyal donors, many of whom have been with us from the beginning. You all know who you are! This is a huge shout out of thanks to you ALL!!

**THANK YOU** for your incredible support and loyalty and for your amazing enthusiasm as we grew our novel fundraising initiative this year, namely, The Footprints 4 Sam World Giving Series (#F4SAMWGS). This virtual sporting APP driven series was originally launched in December 2020 on #GivingTuesday and which thanks to our many sweaty sporting participants, donors and sponsors we were able to grow by holding three successful Challenges over this reporting period. We are so excited to have raised over 390k during this financial period through this initiative. (If you are curious and interested in being a corporate sponsor – hit this link for more information or simply google #F4SAMWGS and have fun watching all the videos and associated posts! The Footprints 4 Sam World Giving Series is an amazing way to put both your marketing and CSI spend into play doing something unique, fun and inspiring! Get your teams, clients, suppliers, family and friends to do good while getting fit – what could be more rewarding?)



The Footprints 4 Sam World Giving Series has gone a long way to support our key initiatives especially our Beautiful Memories initiative. During this financial year the Trust's six key initiatives have remained impactful, tangible, measurable and highly sustainable. These key factors are the underpin for all our work and the core measure is that each project must benefit a large group of beneficiaries long after the original spend is done. Since October 2017 hundreds of children, families and health professionals have felt their impact.

Over the past financial period we at Footprints 4 Sam focussed on delivering projects in the following main areas:

- Transport (Vehicle Project) – R 523 001
- Buckets – R 198 303
- Support – R 79 810
- Beautiful Memories – R 62 999 & Millions of Rands in terms of professional fees on work done pro bono on risk in developing the feasibility documents and architectural plans for the Rahima Moosa Mother and Child Neonatal ICU renovation.
- WIFI – R22 035

Our most notable achievements over this financial period are summarised below across all six key initiatives where a total of R886 148 was spent against achieving these all-important outcomes (R76 467 more than last year):



## Beautiful Memory Initiative

This initiative has truly evolved and grown. It includes the renovation of essential paediatric hospital areas in government hospitals and making memories with families and health professionals through memorable, happy and “soul-food” experiences.

Completed projects since this initiative’s inception have included: a counselling and bereavement room, a breastfeeding room and a Kangaroo Mother Care ward at one of our key partner hospitals, Rahima Moosa Mother and Child Hospital (RMMCH). The only mother and child hospital in South Africa.

During this financial year plans were drawn up for the renovation of the Registrar’s rest and study area at RMMCH creating a rejuvenating space for these young health professionals comprising two bedrooms with each bedroom boasting a kitchenette and study area plus a shared bathroom and shower. These suites were created to support the well-being of the registrars as they carry out their gruelling work shifts. We believe that by caring for the health professional we also protect patient outcomes. These suites were completed in August 2022.

One of the registrar’s stopped me in the ICU recently and said,



Melissa you have absolutely no idea what a game changer the registrar rest suites are. Just to have a space to go and “pause” is life changing.”

In addition to this and perhaps most notably the plans for the renovation of the Neonatal ICU at RMMCH were also completed. This in depth project was scoped and drawn up by a dedicated team of professionals headed up by Paragon Architects entirely at risk. A large multi-disciplinary team of brilliant professional minds have braved this challenging project for over a year and have partnered with Footprints 4 Sam to bring this dream to reality. Countless on site and off site meetings and hundreds of professionals hours were given towards bringing this project to this all important stage 2 – in other words we are now shovel ready!!

**RMMCH is 80 years old** and we are looking towards our donors to join us as we “dig deep” and engage our networks to raise Eighty Million Rand to to bring Phase 1 of this project into reality.

### **Dare To Join us? Dare to Fund A Dream:**

See the link below and help us in reaching this incredible milestone!

<https://footprints4sam.org/pdf/F4S-dare-to-fund.pdf>

Finally, under the Beautiful Memories Initiative our Angels of Africa Gowns project has also continued to be an important part of our Beautiful Memories initiative and together with the Conor James Foundation we provided 60 beautiful gowns this financial year for babies that are very sadly dying or for those that have already died. Sitting with a parent in the Footprints 4 Sam counselling/ bereavement room as they say good bye to their child is absolutely heart-breaking, while at the same time a true honour to witness their good-bye’s in this beautiful space dedicated to their child and those that came before them. I know, as a parent who has lost her precious child, that this sacred space will support them in their journey of grieving.

This is why the dream of renovating the NICU at Rahima Moosa Mother and Child Hospital is one that has to be realised given the fundamental and life-saving resources it will bring to this key South African Hospital. A modern and well equipped neonatal ICU means one thing – Saving babies lives!





## Super Sam Hero Transport Initiative

Our Super Sam Hero Transport initiative continues to be in much demand as one can imagine and as the Covid restrictions have eased we have been able to start getting back into our regular routes and are aiming to slowly get back to our pre covid service levels. That said we are still playing it very safe since the safety of our young and ever vulnerable charges and their families remain paramount. This service is not a taxi service it is about an individual VIP experience for each child and family and with the benefit of the vehicles we are also able to deliver much needed food and toiletries when we do our bucket runs during the year.

To recap this is a “door to door” transport service for underprivileged chronically ill children but only for those that are stable. We also take siblings to visit their sick brothers and sisters and families home when a child has died. We aim to bring hope, dignity and quality of life to children and their families through our two “Sam se bussies” which are based in Cape Town.

This past financial year we have **transported 996 children** and **1975 passengers** having covered **60 247 kilometres**. This is an **increase of almost 500 passengers** from the past financial year where Covid placed severe restrictions on this service.

**A BIG THANK YOU** to our drivers Humbert Kordom (Driving Supervisor) and Sonwabo Mandindi for ensuring that our beneficiaries experience such an incredible and caring VIP experience! You guys are amazing! Thank you to Paedspal and your wonderful team for your support each year in ensuring the smooth running of all we do on the road!





## Support & Training

This initiative has also grown and shifted in focus to include training and education in the form of much needed scholarships for paediatric palliative care, as well as training in and around Tracheostomies and Trache Care.

Paediatric palliative care has always been core to the founding principles of the Trust and our Trust Deed. We have realised that to ensure that families and children receive whole person care we need to train more health professionals in the true “art of caring”. Paediatric Palliative Care is not often taught in the standard medical corridors and as a result young patients facing complex medical journeys often suffer unnecessarily.

During this financial period we **provided R70 000 worth of scholarships** between the University of Cape Town’s Post Graduate Diploma on Paediatric Palliative Care and on online bursaries for the Patch SA online academy. Two half bursaries of **R25 000** each (Total R50k) were provided to two health professionals for the Post Grad Diploma at UCT and R20 000 was provided towards online **PATCH SA Paediatric Palliative Care bursaries**.

Patch SA, namely Palliative Care For Children South Africa, is an inclusive and compassionate network that aims to share specialised, knowledge, tools, resources and opportunities to ensure the best possible care for children with life-threatening or life limiting illnesses. The online course links back to the Better Care books we donated in the previous financial year to the paediatric wards in government hospitals nationally, thus bringing together the tools and the professionals growing palliative care across the Country.

In our previous annual report we mentioned the launch of a new core training programme called **Trachease** in conjunction with the Zayn Cajee Children’s Warrior Fund.

This training programme centres around upskilling health professionals, allied professionals, as well as parents on tracheostomies and tracheostomy best practice and care. We mentioned before our aim of debunking the myth widely held amongst health professionals that Traches “kill” and we have been pleased to see that through our training and interventions over this period that this belief is shifting with most participants in the programme responding on our online poll that their opinion had shifted positively towards this intervention of care. **(Three online seminars were held in September 2021 with the incredible Sister Jane Booth – A true doyenne of Trache Care with approximately 52 health professionals attending.)**

We are also proud to say that there are now comprehensive Trache programmes at Rahima Moosa Mother and Child Hospital, Charlotte Maxeke hospital and Nelson Mandela Children’s Hospital that we are privileged to support and engage with in some way. As Footprints 4 Sam and the Zayn Cajee Children’s Warrior Fund we also support some of these hospital driven programmes with trache training, the provision of equipment such as suction machines for the children when they go home and trache bags and trache bears with all the training information and some start up items to support a smooth, safe and supported transition home.

It is my firm belief that Tracheostomies are a quality of life solution for children who need them, however if not supported by trained staff and parents they can be life limiting – it is therefore mission critical to ensure that health professionals and parents are comprehensively trained.



The overall support and training initiative also still includes meetings for parents who are bereaved or who have chronically ill children, as well as What's App Groups connecting parents so that they can reach out and feel supported by a likeminded community. However, this support going forward will be done in close collaboration with other NGO's to ensure that this key function is not neglected and also to build additional capacity here which is so needed.

Finally under this initiative we continue to provide well-being interventions through talks, coaching and workshops. **Over 36 hours of professional time was given pro bono towards the support of health professionals during this financial period.**

We strongly believe and the research certainly supports this that the well-being of health professionals is fundamentally linked to patient outcomes and patient experience. i.e. **Healthy health professionals equal an improved patient journey** and patient outcome, even if this outcome is sadly a "beautiful death".

## Super Sam Hero Bucket initiative

An initiative that continues to bring smiles to children and their parents. Just imagine spending months in hospital and then going home to a bare cupboard. Or imagine caring for a sick child and not being able to feed them – a hungry child will never be able to regain their strength and heal, not to mention thrive as they fight the daily reality of a life limiting condition.

This initiative includes Food Buckets, Care Buckets and Love Buckets. Our Food Buckets are filled with non-perishable foods and last families approximately two weeks (depending on the size of the family). Our Care Buckets are filled with toiletries for mum and child. Hygiene is key when caring for a child, but especially key when they are vulnerable due to their various diagnoses. Our Love Buckets have a blanket, a jersey and a knitted toy, together with a Sam bracelet, so that all children and families know that they are not alone and that someone cares.



This financial period **R198 303** was spent on Food and Care buckets. The Focus this year was primarily on Food buckets (given the dire need of many of our beneficiaries), but eighty Toiletry buckets were also provided. The **280 Food buckets** provided would equate to approximately: **47 000 meals.**



## Our WIFI initiative

Seeing the mothers' faces as they walk into the Rahima Moosa Mother and Child Kangaroo Mother Care Ward is always a blessing but when they are told that they have access to free WIFI to communicate, study or to watch TV – The Mum's literally glow. Being able to supply this service to this essential ward has been an absolute joy and we continue to hope that through the right technology partner we will be able to extend this offering.





## Advocacy

These interventions are ongoing and are the underpin of all we do. The Samuel Generation of Healthcare drives all our marketing, social media and our talks in healthcare. Both myself and my husband Fred are regularly asked to talk and to share Sam's story to ensure that the generations that follow Sam and the medical professionals that hear our story – continue to be reminded that they are first and foremost human beings.



This financial year Footprints 4 Sam grew and our impact reached far and wide. With the support of our donors we will continue to grow and most importantly we will continue to impact those that need us most – vulnerable children with a chronic condition who are often side-lined and forgotten.

South African public healthcare is coming under scrutiny on a daily basis. However, despite the lack of resources and often heart-breaking conditions under which our health professionals and our beneficiaries find themselves, through the incredible support of our donor community we are still able to bring hope, support, dignity and community to all we work with.

When I walk the halls of these often old and run-down buildings – it is not the peeling walls, floors and rusted piping that I see, but the incredible grit, love, hope and passion of all those that work there and the absolute beauty of the incredible humanity that flows through the corridors and the wards.

South African government healthcare certainly has its many challenges but the spirit of those I work with daily is a privilege to witness. I am truly honoured to be leading a Trust that is playing a small part in bringing much needed change within these hospital walls and within the walls of the homes of our beneficiaries. This is a true gift that I will never take for granted.

Thank you all for making Footprints 4 Sam and our work possible. Thank you for making our son, Sam's life and death truly matter.

**Melissa Williams-Platt**  
Managing Trustee (Sam's Mum)

A Word from

# KELLY ROBINSON

Trustee



The mission of the Footprints 4 Sam trust is to integrate the principles of “*The Samuel Generation of Healthcare*” into the continuum of care, improve access to healthcare for all children suffering from a life limiting illness, increase awareness, training and resources to healthcare professionals, parents and children within the palliative care landscape and to lead change through information, communication and resource allocation. It is a trustees role to provide guidance and oversight, contribute to the organisation’s culture, give strategic focus, ensure effectiveness and financial sustainability, as well as serving as ambassadors and advocates for the Trust. It has been both a privilege and pleasure working with fellow trustees that give generously of their time and their resources to support Pediatric Palliative healthcare in South Africa.

Footprints 4 Sam is in a strong position to continue providing key support services to children, families and healthcare providers due to our amazing community of supporters. It takes a community that really cares to provide quality healthcare in challenging socio-economic situations. It is deeply appreciated by those who don’t necessarily have the voice yet to say Thank You.

Community support comes in many different forms from the support we receive from CSI (Corporate Social Initiatives funded by business), donations, sponsorship, fundraising efforts to in-kind services, volunteering and promotion of our organisation. Thank you to our community of supporters - together we are raising hope and improving pediatric healthcare in South Africa.

As In the wise words  
of Winnie The Pooh -

“How do you spell love?” asks Piglet. “You don’t spell it you feel it”, says Pooh.

The Footprints 4 Sam Trust embodies kindness, compassion, mutual respect and a love for all as human beings. Join us in making a real and tangible difference.





# GOVERNANCE REPORT



# GOVERNANCE REPORT

**The Footprints 4 Sam Trust (“the Trust”) aims to achieve high standards of governance and ensure compliance with relevant legislation, regulations and voluntary codes where appropriate, to ensure the sustainability of the Trust.**

The Footprints 4 Sam Trust (“the Trust”) aims to achieve high standards of governance and ensure compliance with relevant legislation, regulations and voluntary codes where appropriate, to ensure the sustainability of the Trust.

The Trust subscribes to the highest levels of professionalism and integrity. The board and the Trust’s individual employees and service providers are committed to the principles enshrined in the trust deed and the Trust’s policy documents developed to ensure its obligations to donors, beneficiaries, employees and suppliers.

The Trust and all its trustees are committed to the highest standards of business practices and ethics. The Trust recognises that it is essential to adhere to social, governance and ethics considerations in all its decisions in order to ensure the Trust’s long-term sustainability.

Governance processes are regularly considered to align with relevant legislative and regulatory changes and to reflect best practice.

## Board of Trustees

The Trust has a unitary board structure with six non-executive trustees. The specific powers and duties of the trustees are stipulated in the trust deed which is the founding document of the Trust.

The board of trustees is the highest decision-making body. Day-to-day responsibilities for management of the organisation are overseen by the managing trustee, who reports regularly to the board. The chairperson of the board and the chairpersons of the committees of the board play an active role in all governance matters and regularly interact with one another.

The board has adopted an investment policy to ensure that donations are fully integrated into the Trust’s investment processes and to ensure consistent and transparent consideration of all its investments and the use of its funds in accordance with the objectives of the Trust. The policy provides guidance to all stakeholders involved in the investment process and in the allocation of its funds to the various projects undertaken by the Trust in order to ensure and enhance accountability and compliance with legal requirements and governance best practices.

Each of the trustees were selected on the basis of their skill set and belief in the importance of sustainability, governance and finance. This enables them to provide balanced independent advice and judgement in all decision-making processes.



The board consists of the following six trustees:

Name	Qualification	Designation	Attendance	Investment Committee member
Mr Fred Platt	BA, MBA	Chairman	3/3	3/3
Mr Mitch Morrison	BCom, LLB	Deputy Chairman	3/3	3/3
Ms Sophie van Garderen	MCom, CFA	Trustee	3/3	3/3
Ms Kelly Robinson	BPharm MPharm Dip LC IFMCP	Trustee	3/3	3/3
Ms Melissa Platt	BA, Postgraduate Diploma in Palliative Medicine & Certified Professional Coach (ICF)	Managing Trustee	3/3	3/3
Ms Liesel Green (Resigned 29/04/22)	BCom (Hons), CFA	Trustee	2/3	2/3
Ms Dineo Molefe (Appointed 20/10/22)	MCom, CA (SA)	Trustee	Newly appointed	Newly appointed

During the reporting period, Ms Liesel Green resigned due to time constraints and was replaced by Ms Dineo Molefe.

The Trust met three times during the financial year. Additional informal meetings were convened regularly to consider specific issues which arose between scheduled meetings.

### Custodians of Governance

The trustees accept their responsibilities as the custodians of the Trust's corporate governance and are accountable to stakeholders in ensuring donor funds are utilised in accordance with the objects of the Trust and/or for a specific "ring-fenced" projects.

The trustees are independent, save for Mr and Mrs Platt, who are the founding members who constituted the Trust in order to give effect to an enduring legacy in the name of the Trust's namesake, Samuel Frederick John Platt ("Sam"). Mr and Mrs Platt conceived of the need for a trust having the aims and objectives set out in the trust deed, which were identified during the course of Sam's life and the realities and the needs that were observed by them during the course of Sam's treatment.

I believe the board of trustees' functions in accordance with the highest fiduciary and ethical standards that ought to apply to a fundraising non-profit organisation. The trustees participate in vigorous debate to ensure the maximum benefit and impact of the Trust towards its stated objectives. The Trust is managed according to the highest ethical standards which go above and beyond mere legal compliance.

### Conflicts of Interest

During the year ended 28 February 2022, none of the trustees had any interest in any contract or project or undertakings entered into by the Trust.

All trustees are required to inform the board timeously of any conflicts or potential conflicts of interest that may have arisen or may arise in the future. Trustees are obliged to recuse themselves from such discussions or decisions in respect of conflicted matters. Conflicts of interest is a standard agenda item, reminding members to declare any conflicts or potential conflicts of interest. This is minuted accordingly.

### Commitment to Governance Principles

The Trust is committed to the principles of the King IV Code that are relevant to its operations and in accordance with the nature and needs of the Trust in order to ensure accountability to all its stakeholders. The Trust will continue to identify areas where application can be enhanced in the best interests of the Trust.

The Trust is in the process of raising funds and/or commitments from donors for the purpose of revamping the NICU at Rahima Moosa Mother and Child Hospital. This is a large undertaking and the trustees have resolved to ring-fence this project by forming a separate special purpose vehicle to manage the potential risk.



## Integrated Effective Control

As the custodians of governance, the board is responsible for ensuring the effective control of its fundraising activities and the implementation of its projects and objectives. The board ensures effective control through a number of mechanisms, including, compliance with applicable laws, regulations and governance practices, adherence to the terms and provisions of the trust deed and the implementation of governance structures and delegation. Due to the nature of the Trust and the composition of the board of trustees, appropriate structures providing for the delegation of authority, while enabling the board to retain effective control are implemented. This enables informed oversight. The Trust delegates authority to established trust committees, as well as the managing trustees, with clearly defined mandates. A separate finance and investment committee functions with delegated authority and in accordance with formally documented policies. The chairperson of the investment committee reports at each scheduled meeting of the board of trustees. Trustees and members of the investment committee are supplied with full and timely information that enables them to properly discharge their responsibilities. The finance committee ensures responsible investment practices and the creation of value to achieve long-term sustainability. Investments are undertaken in line with the Trust's overall strategy, both on a short-term and long-term basis. Where appropriate, the committee will recommend action or improvement in order to ensure that policies and standards ensure that investments are maximised and projects are adequately funded.

The board will consider additional committees from time to time, where appropriate.

All trustees have unrestricted access to all trust information.



M J Morrison

“As we let our own light shine, we unconsciously give other people permission to do the same.”

*~ Nelson Mandela*



# HOW YOU CAN HELP



# HOW YOU CAN HELP

Donate your time, your skills, your money, your sporting abilities (humble or great), and through your sweat and tears, come and lay footprints with us for Sam. Each footprint is an imprint of change in these precious lives. We encourage donors and suppliers to choose a project that speaks to their hearts and to consider allocating their financial contributions or time to a selected project.

## FOOTPRINTS 4 SAM SUPER SAM HERO VEHICLE INITIATIVE



### NEED:

Parents and children need access to hospitals and clinics on a regular basis when faced with the rollercoaster of living with a life-limiting chronic illness. The Super Sam Hero vehicles offer door to door collection, giving hope and dignity to families in need. Access to transport also ensures that children are able to stick to their care regimes and attend clinic appointments far more regularly, thus improving patient outcomes. This initiative is currently only in Cape Town and we would love to expand to other cities.



### CSI COMMITMENT:

R550k per annum (minimum project commitment: 3 years).

### BENEFITS:

- Your own branded Footprints 4 Sam vehicle **changing lives** one kilometre at a time.
- Opportunity to give underprivileged children with a chronic illness **hope, dignity and support**.
- Tangible identification and return from a meaningful project that is successfully running and **changing thousands of lives**.
- **Level 1 B-BBEE** recognition.
- Section **18A**.
- Excellent **brand exposure** on the main highways.

### RESEARCH HAS SHOWN:

- Up to **3000 people** will see your vehicle per day.
- **91%** of all people notice vehicle branding.
- **79%** reported that they developed a favourable impression of the company and its message.
- **29%** of people said they would base a buying decision on these impressions.
- **80%** specific ad recall rate.
- **96%** of respondents thought mobile advertising more effective than traditional outdoor advertising.



## FOOTPRINTS 4 SAM SUPER SAM HERO BUCKET INITIATIVE



### NEED:

Food, toiletries and love – the basics needed for support during long hospital stays and when returning home with a chronically ill child. This initiative offers assistance to those with little to no money to support a family, a chronically ill child.



### CSI COMMITMENT:

Varies depending on the number and type of bucket chosen.

### THE SUPER SAM HERO BUCKETS:

- Food Bucket – a bucket filled with non-perishable food. The average bucket can provide approximately 168 meals. R750 per bucket.
- Care Bucket – a bucket filled with toiletry products for mother and child. R780 per bucket.
- Love Bucket – a bucket packed with love and filled with knitted items such as toys and jerseys. R550 per bucket.

### BENEFITS:

- Providing essential provisions to families in desperate need.
- Your company logo as a sticker on the bucket.
- Message from yourselves and Footprints 4 Sam with each bucket.
- Goodwill as your brand becomes associated with compassion, love and care towards underprivileged communities.
- Level 1 B-BBEE recognition.
- Section 18A.



## FOOTPRINTS 4 SAM BEAUTIFUL MEMORIES INITIATIVE



### NEED:

Government hospitals in South Africa are largely run-down and in desperate need of repair. The buildings and equipment need to be upgraded to ensure that patient outcomes are protected and that health professionals are able to work in an environment that promotes care and respect for human dignity. This initiative is about creating spaces that heal and that help all to thrive within these essential buildings of care.



### CSI COMMITMENT:

Projects range from R80 000 upwards.

### KEY FOCUS AREAS:

- Counselling and bereavement areas.
- Neonatal and paediatric wards.
- Kangaroo Mother Care wards.
- Breastfeeding rooms.
- Essential paediatric equipment.
- Health professional rest areas.
- African Angel Robe initiative with the Conor James Foundation.

### SOME OF THE BENEFITS:

- Opportunity to save lives through modern equipment and modern spaces.
- Promoting emotional well-being for all in their most desperate time of need.
- Branding and acknowledgment.
- Level 1 B-BBEE recognition.
- Section 18A.





## FOOTPRINTS 4 SAM WIFI INITIATIVE



### NEED:

Children living with a chronic illness spend long periods in hospital, separated from their families who are often far away and cannot visit regularly. Data packs, tablets, smart play areas and WIFI can assist in bringing some much needed connection to these young patients. Contact with loved ones provides critical emotional support to both patients and their parents.



### CSI COMMITMENT:

Solutions will be tailored depending on the donor partner.

### BENEFITS:

- Providing essential emotional support to children and their parents.
- Level 1 B-BBEE recognition.
- Section 18A.



## FOOTPRINTS 4 SAM ADVOCACY



### NEED:

Transforming healthcare to becoming human- and heart-centred and to offer an approach that is whole person centred where the focus is on both healing and curing rather than simply a clinical one. Building towards the Samuel Generation of Healthcare.



### CSI COMMITMENT:

Varies, depending on donor's priorities.

### KEY FOCUS AREAS:

- Promoting a care approach in which the family is respected and included in all aspects of the child's healthcare journey.
- Ensuring a healthcare approach where all domains of care are included namely: psycho/social; physical and spiritual for patient, parent, caregiver and health professional.

### BENEFITS:

- Saving lives through basic humanity, caring and clinical treatment.
- Level 1 B-BBEE recognition.
- Section 18A.
- Branding on education materials.

## FOOTPRINTS 4 SAM SUPPORT GROUP & TRAINING INITIATIVES



### NEED:

Both parents and health professionals are faced with traumatic events on a daily basis when supporting chronically ill children. Support groups, debriefing, coaching, other care initiatives, additional training around palliative care and some of the softer skills not taught in medical school, are key in promoting emotional wellness and self-care for all. These key interventions also support improved patient outcomes.



### CSI COMMITMENT:

Programmes will be tailored according to the donation. Previous support initiatives have included equine therapy for health professionals, monthly support groups for parents, telephonic support, coaching and training interventions.

### BENEFITS:

- Opportunity to impact vulnerable lives.
- Building education programmes, workshops, policy and thought change to ensure that health professionals are taught the fundamentals of palliative medicine and the importance of a whole person centred care approach.
- Providing essential emotional support to parents and health professionals.
- Providing essential education to health professionals on topics not covered in depth in their training.
- Level 1 B-BBEE recognition.
- Section 18A

## SWEAT 4 SAM – BECOME A SPONSOR OR PARTICIPANT IN OUR FOOTPRINTS 4 SAM WORLD GIVING SERIES #F4SAMWGS

### A VIRTUAL APP DRIVEN MULTI-SPORT CHALLENGE SERIES



### NEED:

Bringing attention to the plight of healthcare in South Africa and raising funds to support and sustain all Footprints 4 Sam initiatives.

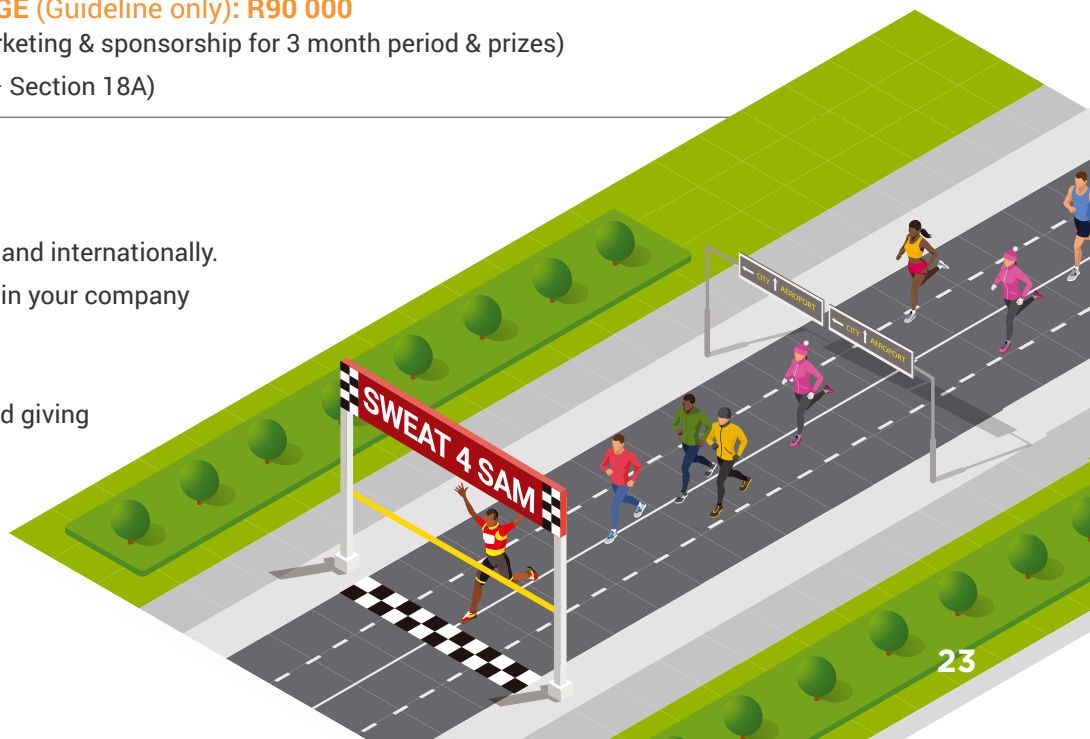


### #F4SAMWGS PACKAGE (Guideline only): R90 000

- R30 000 (set up, marketing & sponsorship for 3 month period & prizes)
- R60 000 (Donation – Section 18A)

### KEY FOCUS AREAS:

- Saving lives through exercise.
- Brand-building both nationally and internationally.
- Teambuilding opportunity within your company and with suppliers.
- Level 1 B-BBEE recognition.
- Sustainable transformation and giving to healthcare initiatives.
- Section 18A where and if applicable.





# WORLDGIVING SERIES #1-5



Footprints 4 Sam

FOOTPRINTS 4 SAM  
WORLD GIVING SERIES  
Challenge #1: NICU Renovation



WORLDGIVING SERIES #2  
#F4SamWGS  
Footprints 4 Sam

Proudly brought to you by  
A DONOR FAMILY WITH A HUGE HEART

WORLDGIVING SERIES #3  
Proudly brought to you by  
tyrone pharmacy  
Footprints 4 Sam



THE EQUIVALENT OF  
**11.9 TIMES**  
AROUND THE WORLD



ENTRIES COUNT  
**1 333**

UNIQUE PARTICIPANTS  
**833**

FOOTPRINTS  
**3 158 973**

MILEAGE KM  
**475 006**

WORKOUTS  
**54 965**

SOCIAL IMPRESSIONS  
**95 180**

TIMES AROUND  
THE MOON  
**43,5**

TIMES AROUND  
SOUTH AFRICA  
**75,2**

DISTANCE FROM THE  
EARTH TO THE MOON  
**1,2**





# FINANCIAL & INVESTMENT REPORT



# FINANCIAL & INVESTMENT REPORT

**Comparing the current financial year's performance against the 12-month figures of the prior year, fundraising revenue increased meaningfully from R277 364 in FY21 to R702 268 in the current financial year. This was mainly driven by the hugely successful World Giving Series campaign. Other income declined, with income from donations reducing to R776 401 (FY21: R975 619). Investment income rose to R92 062 from R77 005 in FY21 on the back of higher average interest rates as well as higher cash balances on the endowment reserves.**

The Trust utilised these funds by spending R887 551 (FY21: R809 681) to deliver projects that make a meaningful difference to the lives of children who suffer from life-limiting diseases and their families. This represents a 10% increase in total disbursements relative to the disbursements of the previous financial year. (This stated figure comprises project disbursements of R886 148 plus advocacy expenses of R1 403: R886 148 + R1403 = R887 551).

During the year the fund mainly focused on two projects: The Super Sam Hero Vehicles initiative which received nearly 60% of total distributions and the Super Sam Hero Bucket initiative. Given the immediate need for food and other essentials, the Bucket initiative saw a significant increase in distributions, increasing to R198 303 from R161 641 in FY21 and represents 22% of total distributions. The trust delivered 2 bucket drops during the last 12 months, with buckets distributed across the country. The Beautiful Memories project at Rahima Moosa Mother and Child Hospital has commenced with the plans drawn up for the renovations to the hospital's registrar rooms. This project was concluded in the 2022/2023 financial year. Plans for the Charlotte Maxeke Hospital has been shelved post a governmental investigation into the running of the facility and a devastating fire.

The Trust has also spent R22 035 on a WIFI project at the Rahima Moosa Mother and Child Hospital in their Kangaroo Mother Care Ward.

The financial results reflect the Trust's continued prudent financial management and principles. Operating expenses declined from of R98 145 to R81 279 in FY22. This represents 9% of total expenditure (FY21: 12.1%).

The net surplus of the Trust at the financial year end was R411 722, vs R273 001 in the previous year, with the increase primarily due to timing differences in project spend.

An objective of the Trust is to manage its finances in a way that provides for a perpetual legacy. In order to achieve this, the trust deed specifies that a minimum of 25% of all income and donations received annually are to be invested in a long-term endowment. The endowment funds balance at the financial year end was R1 420 007, up meaningfully from the prior year (FY21: R1 074 869). The Trust's Investment Policy provides for endowment funds to be invested in a long-term portfolio consisting of fixed income and equity instruments with specified limits to manage risk. Given the equity market volatility and the high real returns offered in the fixed income market as well as the preferential tax status the Trust enjoys, the trustees have elected to invest the endowment in fixed-income instruments.

The after effects of the Covid-19 pandemic on the economy have severely impacted the Trust's ability to raise funds. A decision was made to postpone the annual gala dinner once again. However, the Trust has introduced various new and innovative online fundraising activities which are proving very successful, one example being the thriving Sweat 4 Sam initiative (known as the Footprints 4 Sam World Giving Series). In order to ensure that the Trust manages to weather the current economic climate and continues to provide much-needed support to children with life-limiting diseases and their families, the trustees have decided to remain focused on projects that will deliver the most benefit during this time. These projects are the Super Sam Hero Buckets and the Super Sam Hero Vehicles, which remain a core service. We have also focused on our SAM Support Group initiatives, which provide invaluable support to parents who are bereaved or who have critically ill children, as well as to health professionals facing the daily trauma of their chosen profession.

The trustees continue to apply caution in respect of continuing capital-intensive projects such as the Rahima Moosa NICU legacy project. In order to find ways to continue these projects, we continue to work on creating partnerships with suppliers and other charity organisations to limit the impact on the Trust's assets whilst still maintaining the critical momentum of these projects.

As always, we would like to express our enormous gratitude for your continued support, this makes all the difference in sustaining our mission.



S van Garderen

“ Do your little bit of good where you are. It's those little bits of good put together that overwhelm the world.”

~ Desmond Tutu



**Samuel John Frederick Platt**  
09 April 2015 - 22 July 2016

Creating a legacy of meaning for others through his life and tragic death.





# ANNUAL FINANCIALS



# FOOTPRINTS 4 SAM TRUST

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**REGISTRATION NUMBER** IT 002433/2017 (G)

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**REGISTRATION DATE** 23 OCTOBER 2017

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**BOARD OF TRUSTEES** M J MORRISON  
F C PLATT  
M WILLIAMS-PLATT  
S M VAN GARDEREN  
K J ROBINSON  
L J GREEN

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**BUSINESS ADDRESS** 12 SPARROW DRIVE  
MAGALIESSIG  
SANDTON  
2067

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**ACCOUNTANTS** VILJOEN NEL  
RANDBURG

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**BANKERS** NEDBANK LTD  
CURRENT ACCOUNT  
ACCOUNT NUMBER: 1158556756  
SANDTON

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**PREPARER** DIGBY FOSTER  
BUSINESS ACCOUNTANT IN PRACTICE (SA)

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NOTE: Page references mentioned in this section refer to the pages of the annual financial statements and not those of this annual report.

# REPORT OF THE TRUSTEES

in respect of the year ended 28 February 2022

The trustees have pleasure in submitting their report for the financial year ended 28 February 2022.

## Statement of responsibility

The trustees are responsible for the maintenance of adequate accounting records and the preparation and integrity of the financial statements and related information. The independent accountants are responsible to determine that the financial statements are in agreement with the accounting records.

The trustees are also responsible for the trust's system of internal financial control. These are designated to provide reasonable, but not absolute, assurance as to the reliability of the financial statements, and to adequately safeguard, verify and maintain accountability of assets, and to prevent and detect misstatement and loss. Nothing has come to the attention of the trustees to indicate that any material breakdown in the functioning of these controls, procedures and systems has occurred during the year under review.

The financial statements have been prepared on the going concern basis, since the trustees have every reason to believe that the trust has adequate resources in place to continue in operation for the foreseeable future.

## Nature of the Trust's business

The trust's main object includes, without limitation, providing a fund for the benefit of children who suffer from life-limiting conditions, including the provision of palliative care and advocacy initiatives to improve knowledge and awareness of such children and their families.

## Trading results for the year under review

The trust derives its funds from donations and utilises these funds as described in the Trust Deed. Full details are set out in the financial statements attached hereto and the directors have no further comment to make thereon.

## Dividends declared

The trust is precluded from declaring or distributing dividends in terms of its constitution.

## Trustees

M J Morrison, F C Platt, M Williams-Platt, SM van Garderen, L J Green & Kelly J Robinson served as Trustees throughout the period under review.

During this period T S May's registration was officially reflected in the Letters of Authority and K J Robinson was officially appointed in terms of the revised Letters of Authority.

## Approval

The above report and the annual financial statements set out on pages 5 to 7 were approved by the trustees.



M J Morrison



F C Platt

# THE CHARTERED ACCOUNTANT (South Africa) DECLARATION

The following Annual Financial Statements presented on pages 5 to 7 of FOOTPRINTS 4 SAM TRUST have been independently compiled by a Chartered Accountant (South Africa) CA (SA).

Refer to the Independent Compiler's Report on page 4.

Use of the CA (SA) designation is governed by the Chartered Accountants Designation Act, 1993 (Act 67 of 1993), which regulates and permits the use of the CA(SA) designation exclusively by Directors of The South African Institute of Chartered Accountants (SAICA). Use of the designation without SAICA Directorship is consequently a criminal offence, and misuse is subject to legal action.

SAICA is the premier accountancy body in South Africa and one of the leading chartered institutes in the world and all Directors must comply with the Code of Professional Conduct which conforms to the code released by the International Ethics Standards Board for Accountants (IESBA). The SAICA code and definitions contained therein are consistent in all material aspects with the International Federation of Accountants' (IFAC) code.

The following fundamental principles are embodied in the Code of Professional Conduct and are to be upheld by all CAs (SA) at all times.

- **Integrity** – a duty to be straightforward and honest in all professional and business Relationships
- **Objectivity** – a duty to not allow bias, conflict of interest or undue influence of others to override professional or business judgements
- **Professional Competence and Due Care** – a duty to maintain professional knowledge and skill at the level required to ensure that a client receives competent professional services based on current developments in practice, legislation and techniques and act diligently and in accordance with applicable technical and professional standards.

- **Confidentiality** – a duty to respect the confidentiality of information acquired as a result of professional and business relationships and, therefore, not disclose any such information to third parties without proper and specific authority, unless there is a legal or professional right or duty to disclose, nor use the information for the personal advantage of the chartered accountant or third parties.
- **Professional Behaviour** – duty to comply with relevant laws and regulations and avoid any action that discredits the accountancy profession.

A distinguishing characteristic of Chartered Accountants (South Africa) is their responsibility and duty which extends beyond the needs to individual clients but also includes the public as a whole.

Accordingly, this declaration serves to confirm that the above mentioned financial statements have been prepared by a Chartered Accountant who has observed and compiled with the SAICA Code.

**Viljoen Nel**

*Chartered Accountants (SA)*



To the Trustees of Footprints 4 Sam Trust  
IT 002433/2017 (G)

# REPORT OF INDEPENDENT ACCOUNTANTS

## 21 September 2022 Report on the Financial Statements

We have determined that the annual financial statements of Footprints 4 Sam Trust, which comprise the Trustees' report, the Statement of Financial Position as at 28 FEBRUARY 2022 and the Statement of Comprehensive Income for the year then ended, a summary of significant accounting policies and other explanatory notes, as set out on pages 2 and 4 to 7, are in agreement with the accounting records of the trust.

We confirm that:

- we have vouched that the bank statements are reconciled to the general ledger.
- the Section 18A tax certificates issued are in agreement with donations received.

## Trustees' Responsibility for the Financial Statements

The Trust's trustees are responsible for the preparation and fair presentation of these annual financial statements in accordance with South African Statements of generally accepted accounting practice. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

## Audit Opinion

The procedure carried out does not constitute an audit carried out in accordance with generally accepted auditing standards and we do not express an audit opinion on the financial statements.

**Viljoen Nel**  
*Chartered Accountants (SA)*

**STATEMENT OF FINANCIAL POSITION**

AT 28 FEBRUARY 2022

	Notes	2022	2021
<b>CURRENT ASSETS</b>		2 715 351	2 303 629
Cash and cash equivalents	(2)	2 715 351	2 303 629
<b>TOTAL ASSETS</b>		R 2 715 351	R 2 303 629
<b>EQUITY AND LIABILITIES</b>			
<b>CAPITAL AND RESERVES</b>		2 715 351	2 303 629
Trust capital	(3)	100	100
Endowment reserves	(4)	1 420 007	1 074 869
Distributable reserves		1 295 244	1 228 660
<b>CURRENT LIABILITIES</b>		–	–
Trade and other payables	(5)	–	–
<b>TOTAL EQUITY AND LIABILITIES</b>		R 2 715 351	R 2 303 629

# STATEMENT OF COMPREHENSIVE INCOME AND RETAINED INCOME

AT 28 FEBRUARY 2022

	2022	2021
<b>GROSS PROFIT FROM FUNDRAISING</b>	512 089	128 203
Fundraising Revenue	702 268	277 364
Fundraising Costs	190 179	149 161
<b>OTHER INCOME</b>	868 463	1 052 624
Donation Income	776 401	975 619
Product Sales	–	–
Investment Income	92 062	77 005
<b>GROSS INCOME</b>	1 380 552	1 180 827
<b>PROJECT DISBURSEMENTS</b>	886 148	809 681
Vehicle Project	523 001	507 840
Bucket Project	198 303	161 641
Beautiful memories Project	62 999	72 565
Support Groups, clinics and training	79 810	67 635
Wifi Project	22 035	–
<b>GROSS SURPLUS AFTER DISBURSEMENTS</b>	494 404	371 146
<b>ADVOCACY EXPENSES</b>	1 403	–
<b>GROSS SURPLUS BEFORE OPERATING EXPENSES</b>	493 001	371 146
<b>OPERATING EXPENSES</b>	81 279	98 145
Accounting and administrative Fees	38 501	42 430
Bank Charges	4 327	4 120
Call Handling	5 796	5 451
Courier and postage	–	–
Marketing expenses	13 977	32 144
Printing and stationary	678	–
Telephone	6 000	7 000
Travel and Accommodation	12 000	7 000
<b>NET SURPLUS for the year</b>	411 722	273 001
Transfer to endowment Reserve	-345 138	-295 206
Accumulated Surplus at Beginning of year	1 228 660	1 250 865
<b>ACCUMULATED SURPLUS AT THE END OF YEAR</b>	<b>R 1 295 244</b>	<b>R 1 228 660</b>



# NOTES TO THE ANNUAL FINANCIAL STATEMENTS

AT 28 FEBRUARY 2022

## 1. SUMMARY OF ACCOUNTING POLICIES

The following are the principal accounting policies of the trust. The financial statements have been prepared on the historical cost basis.

### 1.1 REVENUE

Donations received are recognised when received by the Trust.

Interest is recognised on a time proportion basis, taking account of the principal outstanding and the effective rate over the period to maturity.

### 1.2 FINANCIAL INSTRUMENTS

Financial instruments includes trade and other receivables, cash and cash equivalents, loans and trade and other payables. At the end of each reporting period date, the carrying amounts of assets held in this category are reviewed to determine whether there is any objective evidence of impairment. If so, an impairment loss is recognised.

	2022	2021
<b>2. CASH RESOURCES</b>		
Nedbank Current account - 1158556756	171 749	579 943
Nedbank Invest - Moneytrade - 66957196 (009997)	500 000	500 000
Nedbank Invest - Elec 32 Day - 66957196 (009998)	2 043 603	1 223 686
	<b>R 2 715 351</b>	<b>R 2 303 629</b>
<b>3. TRUST CAPITAL</b>		
Donation on formation of Trust	R 100	R 100
<b>4. ENDOWMENT RESERVES</b>		
Balance 1 March	1 074 869	779 663
Transfer during the year	345 138	295 206
Balance 28 February	<b>R 1 420 007</b>	<b>R 1 074 869</b>
<b>5. TRADE AND OTHER PAYABLES</b>		
Accruals at year-end	R NIL	R NIL
The Trust adopts a cash basis of accounting.		
<b>6. TRUSTEES REMUNERATION</b>		
Services as trustees	R NIL	R NIL
Management services	R NIL	R NIL
<b>7. TAXATION</b>		
No provision for taxation has been made, as the trust is exempt from Income Tax in terms of Section 10(1)(cN) of the Income Tax Act.		

# FOOTPRINTS 4 SAM TRUST IT 002433/2017 (G)

21 SEPTEMBER 2022

VILJOEN NEL  
P O Box 3814  
RANDBURG  
2125

Dear Sirs

## MANAGEMENT REPRESENTATION

Concerning the annual financial statements of the Trust, we certify to the best of our belief that at 28 February 2022:

1. All ascertainable assets and liabilities have been recorded in the books and that the assets are adequately insured.
2. The current assets, including stock, will realise not less than the value shown in the annual financial statements.
3. The fixed property valuation at year-end (according to the trustees) amounted to R N/A
4. At the Statement of Financial Position date, except as provided for or as noted in the financial statements, there were no material contingent liabilities.
5. Adequate provision, not considered excessive, has been made for all known material liabilities, other than contingent liabilities in respect of which no actual liability is expected to arise, which existed at the Statement of Financial Position date and all material losses expected to arise from events that had occurred by the Statement of Financial Position date.
6. Material commitments for future purchases are for quantities not in excess of anticipated requirements and are at prices that should not result in loss. Material losses are not expected to be sustained in the fulfilment of, or the inability to fulfil, any sales commitments.
7. At the Statement of Financial Position date, except as noted in the financial statements there were no material commitments under contracts placed for capital expenditure and there were no material amounts of capital expenditure authorised by the trustees that had not been contracted for.
8. Known events, subsequent to the Statement of Financial Position date, have been accounted for, or appropriately disclosed as far as they materially affect fair presentation in the financial statements.
9. No liability was secured on any asset of the trust other than those disclosed in the annual financial statements and except as indicated, the assets reflected in the Statement of Financial Position were owned by the trust at that date, free of any charge in favour of third parties and none of the liabilities was secured, otherwise than by operation of law, on any assets of the trust.
10. The Trustees are not aware of any accounts, transactions, or agreements not fairly described and properly recorded in the accounting records, having any material effect on the financial statements.
11. All the income and expenditure applicable to the current financial year was disclosed properly in the annual financial statements.



M J Morrison



F C Platt

12 December 2022  
Date

# MINUTES OF THE MEETING OF TRUSTEES HELD AT THE REGISTERED OFFICE AT RANDBURG

ON 21 SEPTEMBER 2022

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**PRESENT**

M J MORRISON  
F C PLATT  
M WILLIAMS-PLATT  
S M VAN GARDEREN  
K J ROBINSON

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**FINANCIAL STATEMENTS**

The annual financial statements of the trust for the year ended 28 February 2022 were tabled. Certain items appearing therein required the exercise of the discretion of the trustees and certain entries in the accounting records of the mission, referred to hereunder, required approval and ratification by the trustees, and after consideration;

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**APPROVAL OF ACTS OF TRUSTEES  
AND OFFICERS**

That all matters, things and acts undertaken and discharged by the Trustees and Officers for and on behalf of the Trust and pursuant to the Trust's objects and policy during and up to the end of the period under review, be and they are hereby approved, ratified and confirmed.

---

**FINANCIAL STATEMENTS APPROVED**

THAT the annual financial statement of the trust for the year ended 28 February 2022, including the Trustees report, be approved and adopted and that any two trustees of the trust be authorised to sign the annual financial statements for and on behalf of the Board of Trustees.

---

**READ AND CONFIRMED**



M J Morrison



F C Platt

12 December 2022  
Date





# DONORS & BENEFICIARIES



With

# SPECIAL THANKS

Hertz South Africa  
Fullard Mayer Morrison  
Foundation Family Wealth  
Bridge Capital  
Juba Statutory Services  
Triton Express  
Bidvest Prestige Toilet Hire

Incredible companies providing  
their professional services *pro bono* to the Trust.



# SUPPORT LETTERS FROM DONORS AND BENEFICIARIES



## Empilweni Services and Research Unit Rahima Moosa Mother and Child Hospital, JHB

South Africa (Private Bag X20 Newclare 2112) • Tel: +27(0)11 470 9421 Cel: +27 (0)82 687 3633 Fax: +27(0)86 553 5046 •  
E-mail: karltechnau@gmail.com

27<sup>th</sup> October 2022

To: Footprints for Sam

Dear Melissa, Fred and Footprints for Sam team

### **Recognition and appreciation of work done this year**

We express our deep gratitude to you for all the hard and inspiring work you do every day. We sincerely appreciate the ways in which you have changed our lives and directly helped us at Empilweni Clinic through the staff debriefing sessions and workshops that you did this year.

We are also grateful for the support, advice and collaboration you have offered with regard to specific patients and families we have seen this year. The exciting work at our and other hospitals to help doctors, nurses and allied healthcare workers realise their full potential for kindness through your thoughts, shared experience and teaching of empathy means a lot to me and our team.

We are very grateful for that and look forward to a continued journey together.

**Karl Technau**

### **Empilweni Clinic**

Department of Paediatrics and Child Health, University of The Witwatersrand (Wits)  
Rahima Moosa Mother and Child Hospital



It's hard to remember a time before the existence of Sam's Vans... with the smiling faces of Humbert Kordom and Sonwabo Mandini transporting our patients from their homes to Red Cross War Memorial Children's Hospital (RXH), not only for check-ups, but also for admission treatment and then back home again. There are often situations where government transport has been unable to assist and Sam's Vans have come to the rescue, reuniting families where they may have had to spend an unexpected night at the hospital or had to pay large sums of money for private transport.

As health care providers, we are so grateful that Sam's Vans assist us in getting our kidney, liver, lung, and heart patients (to name just a few) in addition to the Paedspal patients to clinics for their regular reviews which is essential for assessing their medical conditions but also to collect their life sustaining medication from pharmacy.

On days I arrive early, I often smile as I see the 2 bright vans parked near the entrance of the hospital and give Sam a silent greeting – from time to time there is the obligatory Rainbow over RXH, which Melissa and Fred got to know their during their time there.

Some days, I am lucky and get to say 'Hi' to Humbert or Sonwabo as they pull out on his first journey.

The type of patients from our team that Sam's van transports include a teenager coming in for haemodialysis, a little baby waiting for a liver transplant, a child with joint problems and a rheumatological condition or a toddler who has had a kidney transplant and needs careful and regular follow-up.

We even have a teenage girl who has had a heart transplant coming in for regular check-ups. Without this assistance, many of these paediatric patients would not be thriving as well as they are, as many of them would not be able to get to hospital for their checkups. Patients do get small government grants, but these often do not cover their transplant costs and are used for essentials such as food and accommodation.

In addition, it's not just the transportation but also the cheerful nature of the drivers. I know some of them have had a tough time in the last few months with illness and injury to name but a few issues. They will immediately contact me if there are any reasons preventing them from doing a pick-up on any of our patients and their dedication to their work is really exemplary.

But, at the end of the day...it is the funding of Sam's vans including all the salaries of the drivers, servicing, fuel, and insurance to keep the vans on the road that make the important follow-up network of so many patients possible and in this way Sam's legacy lives on...not infrequently under the rainbow supervision of the Cape Town skies.

We are eternally grateful!  
Thanks Melissa, Fred and Footprints 4 Sam

Best wishes  
Mignon

Prof Mignon McCulloch  
Head of Clinical Unit: Renal and Organ Transplant  
Red Cross War Memorial Children's Hospital,  
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Immediate Past-President IPTA(International Pediatric Transplant Association)  
SAPA(South African Paediatric Association) Executive  
Pronouns: she/her/hers



## PAEDIATRIC PULMONOLOGY

Charlotte Maxeke Johannesburg Academic Hospital  
Department of Paediatrics and Child Health  
Jubilee Road, Parktown  
Area 284  
Tel: 011 488 3282/ 4286



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**31<sup>st</sup> October 2022**

### **To whom it may concern**

We would like to thank Footprints 4 Sam Trust and Zayn Cajee Children's Warrior Fund for all the support over the past 2 years in helping us to establish our Trache Programme at Charlotte Maxeke, Johannesburg Academic Hospital. They have been phenomenal in helping to provide not only education, but financial support for our indigent patients. They have helped us provide trache-bags, training books, suction machines and other equipment, plus all sorts of things a new Mum would need when looking after a patient with a trache. They have also organized trache workshops and lectures with us in the last 2 years. This training and support has helped to remove the stigma from children with a tracheostomy and has paved the way for better care for all our patients with tracheostomies. The nursing staff in the wards are more enthusiastic and their attitude is now much more positive when they encounter a patient with a trache. This has helped to give all our kids with tracheostomies hope and quality of life and has truly been a life-saving intervention. We cannot thank Footprints 4 Sam Trust and The Zayn Cajee Children's Warrior Fund enough. We look forward to continuing working with them in the years ahead.

Keep up the great work.

Yours sincerely

Dr Riaz Khan



27 October 2022

Dear Melissa

RE: THANK YOU FOR YOUR WONDERFUL SUPPORT

On behalf all at PatchSA, I would like to express our enormous gratitude to Footprints 4 Sam for partnering with us in providing 12 single course bursaries and 5 bursaries for 10 of our online Patch Academy Courses on the Patch Academy learning platform at [www.academy.patchsa.org](http://www.academy.patchsa.org)

It is exciting to witness the growing interest in children's palliative care since we began our online Academy with now well over 1,000 enrolments. Your assistance in providing bursaries to people who are working with very sick children needing palliative care is making a difference and your ongoing support allows us to continue this important work to ensure that children with life limiting illness and their families are cared for holistically and with compassion.

Thank you so much.

Yours sincerely

Sue Boucher  
**Programme Manager**





## FACTORY

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Universal Paints SA

31<sup>st</sup> October 2022

Dear Melissa,

Once again, we'd like to thank you for allowing Universal Paint to partner with Footprints 4 Sam during 2022.

It's important for our CARES program to maintain and amplify compassion and CARING, which has been so well articulated by a quotation from [virtuous.org](http://virtuous.org)

*"Caring deeply about people can start to affect all of us over time. Our hearts and brains can only process so much information about the causes we care about. If we don't take steps to protect and replenish our compassion, we start to shut down".*

It is an honour to be associated with such a meaningful program, that offers hope to underprivileged and chronically ill children, one footprint at a time. Our Universal Paints CARES program is intended to have a positive impact within the communities and country in which we serve. The CARES initiative aims to extend past the finite monetary contributions towards great causes by amplifying the great work you do and to inspire others to participate, thus multiplying the impact you have on society as a whole.

We look forward to our ongoing partnership with Footprints 4 Sam and to continue making an impact, one footprint at a time

Yours sincerely

Rhone Diab





Department of Paediatrics & Child Health  
School of Clinical Medicine, Faculty of Health Sciences  
University of the Witwatersrand

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30 October 2022

To Whom It May Concern:

**Re : Support for Footprints 4 Sam**

As Head of the Department of Paediatrics at the Rahima Moosa Mother and Child Hospital, I would like to express our gratitude to Footprints 4 Sam and acknowledge all the wonderful support this organization continues to provide us.

Footprints 4 Sam have made a huge impact on the morale of my department with their contribution and support in various forms. The organization has invested not only in improving the infrastructure at the hospital but also in the medical and nursing staff. In an environment where burnout and compassion fatigue are only too commonplace, Footprints 4 Sam have embarked in small and big ways in dealing with this. This has been through gestures where staff are valued and pampered and ultimately reinvigorated to do the work they are skilled at.

Melissa has been a huge pillar of support for our staff both senior and junior and many of my registrars have benefitted from her compassion and wisdom. We are all truly blessed at Rahima Moosa Mother and Child Hospital to have been adopted, so to speak, by Footprints 4 Sam as their legacy project and hopefully soon we will together be embarking on an ambitious mission to create a state-of-the-art neonatal and paediatric intensive care unit at this hospital. This is an exciting project and one that is long overdue in a province where the public health infrastructure is in dire need of attention and a city that has insufficient neonatal and paediatric intensive care beds.

There can be no doubt that Footprints 4 Sam have shown themselves to be the strongest supporter of the department and hospital over the last few years at a time when we have most needed such help.

Yours sincerely,

ADJUNCT PROFESSOR ASHRAF HASSEN COOVADIA  
Academic Head of Paediatrics and Child Health  
University of the Witwatersrand

Head of the Department of Paediatrics – Rahima Moosa Mother and Child Hospital



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Dear Footprints 4 Sam

A challenging task in paediatric palliative care is transforming ideals into actions that change the experiences of sick children.

It seems simple to say that care is always possible even when cure is not.

People from all walks of life and all sectors probably agree that spiritual, social, and emotional pain should also be alleviated in children with life threatening or life limiting illness.

But healthcare workers and healthcare systems seem to get stuck on the practical aspects on how to do this. Footprints 4 Sam and other non-profit organisations have stepped in to advocate for palliative care and to shine a light on the value of a family-centred approach.

Footprints 4 Sam has taken on this quest with such dignity and passion.  
Your NPO has never lost sight of the child and family at the centre of care.

The transport vans (Sam's Vans) and Buckets of Love you provide are an act of acknowledgement and validation for each unique family: We see your child. We see you. We are connected. We care.  
The value of this is enormous.

The reality is that many families do not have the financial resources to cover the expenses related to hospital visits, nutritional meals and to provide safe and hygienic homes. The stress and trauma of this impacts hugely on their daily interactions with their children. It is difficult to do emotional and spiritual work and processing when your family is sick, hungry, and unsafe.

Footprints 4 Sam uses actions to speak a thousand words.

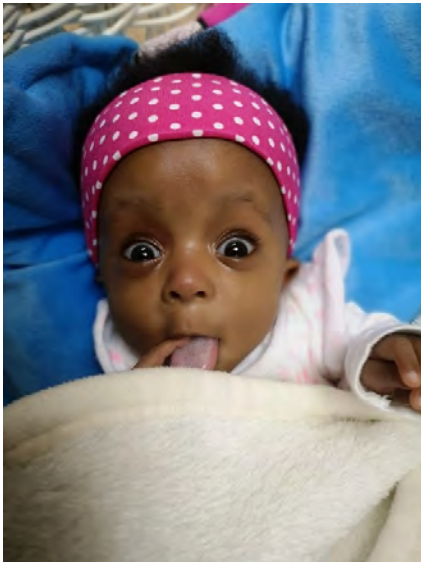
The relief that food, toiletries, and safe transport brings to the children who visit Paedspal is deeply appreciated. The F4S drivers are also of such high calibre and we salute them too.

Thank you  
Dr Tracey Nupen  
Paedspal Out-patient Paediatrician, Cape Town





A few delighted recipients!



15 November 2022

Footprints 4 Sam Trust  
12 Sparrow Drive  
Magaliessig  
2067

Dear Melissa

**Letter of Support – Efficient Group (Pty) Ltd**

For the past few years Efficient has been a key donor to your Trust and we just want to say what an honour it has been to be involved in supporting your key initiatives. Our main funding has been towards the Footprints 4 Sam Super-Hero Vehicle Initiative, where through our donations you are able to ensure that there is a second minibus on the road supporting underprivileged children with a chronic illness together with their parents. Each month when we receive the vehicle reports and latest impact figures it is so incredible to see how many children and families' lives are touched daily by this wonderful initiative. We are so proud of what has been achieved.

Secondly, being both a donor and two-time sponsor of the Footprints 4 Sam World Giving Series #F4SAMWGS has also been such fun and seeing our employees (and myself) get motivated and fit while doing good has been wonderful. What an incredible and competitive sporting experience. Wishing you every success in growing this fantastic sporting/fundraising initiative.

As a donor, it is always a great comfort to know that our donations are used in such an impactful, tangible, and measurable way.

Thank you for the wonderful work you and your team do. We at Efficient love being a part of the Footprints 4 Sam Family and the legacy of Sam.

Sincerely,



**ANTON DE KLERK**  
**CHIEF FINANCIAL OFFICER**



Being a part of the F4S initiatives and working alongside Melissa Platt has been one of amazing experiences yet. Through this I have learnt that you can never put a price on giving, because all you have to do is share what you can. Looking forward to more life changing partnerships.

Kind regards,

**Bonolo Khasake**

Manager: Empower (Not Authorised to Provide Financial Services)  
GIB Insurance Brokers



# ANNUAL REPORT

CHANGING LIVES

2021/2022  
ANNUAL FINANCIAL  
REPORT

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Footprints  
4 Sam