

ANNUAL REPORT

FOOTPRINTS 4 SAM
TRUST

2023/2024
ANNUAL FINANCIAL
REPORT



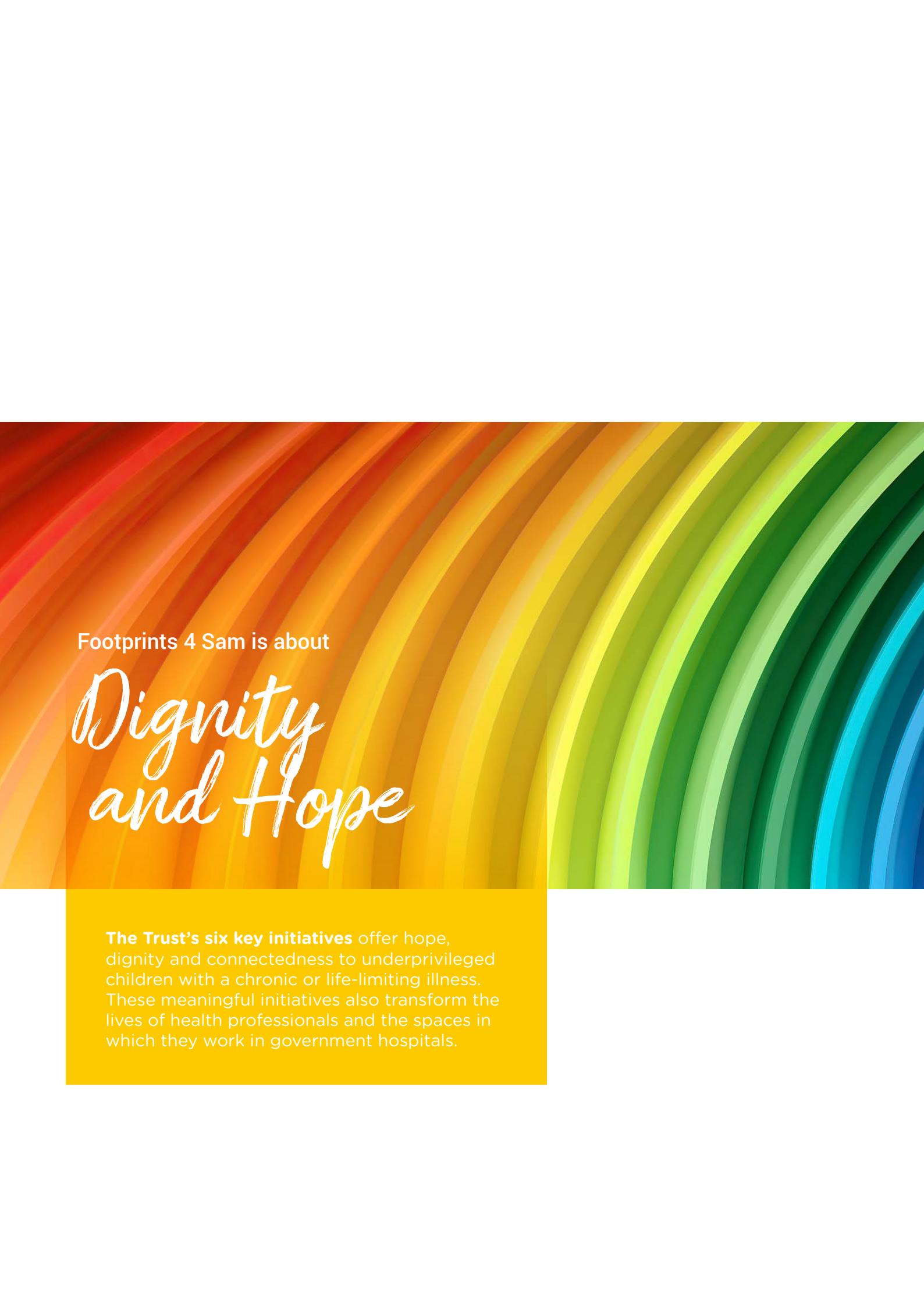
Purpose

The Trust's six key initiatives aim to serve underprivileged children, their families and the health professionals that serve them in tangible and measurable ways.

Supporting Footprints 4 Sam means changing young vulnerable lives one footprint at a time across South Africa.

www.footprints4sam.org

Footprints
4 Sam



Footprints 4 Sam is about

Dignity and Hope

The Trust's six key initiatives offer hope, dignity and connectedness to underprivileged children with a chronic or life-limiting illness. These meaningful initiatives also transform the lives of health professionals and the spaces in which they work in government hospitals.



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Fred
Platt

CHAIRMAN'S REPORT



Period Ending 29th February 2024

I am once again delighted to present to you the Chairman's report for the Footprints 4 Sam Trust, covering the period ending 29th February 2024. This report covers the amazing achievements of the Footprints 4 Sam Trust during the period under review as well as the financial and governance reports of the Trust.

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How wonderful it is that nobody need wait a single moment before starting to improve the world.

~ ANNE FRANK



The tragic passing of Samuel John Frederick Platt on the 22 July 2016 has been the inspiration that has seen the organisation impact the lives of countless children suffering from chronic and life limiting illness and their families and has left indelible footprints within paediatric healthcare both in South Africa and globally. Shortly after the passing of Sam, the Footprints 4 Sam Trust was established with the aim of drawing on Sam's experience within the healthcare system and with the intention of making a tangible difference in the lives of so many children and families within our beautiful Country, South Africa. An example of the fact that our actions can improve the world in so many ways if we are just prepared to act.

Reflecting on performance of the Footprints 4 Sam Trust over the past year and having been the Chair of the Trust for the past 7 years, it has again become evident how the passion and commitment of the Trustees, the support of our amazing donors and the governance structures that have become a hallmark of the Trust have contributed to an excellent organisation that once again delivered a sterling performance impacting the lives of so many over the past year.

It would be remiss of me if I did not take this opportunity to celebrate the life of one of our founding trustees who recently passed away. Tim May was not only a Trustee who served the Trust diligently from its inception, but was a driving force behind the initial funding of the Trust having secured the first donation. Tim was an inspiration to us all, a true gentleman who embodied the values that we as a Trust hold dear. I would like to dedicate this annual report to the life and legacy of Tim May and recognise the indelible footprints that he has left in the history of the Trust.



During the period under review, the Trust continued to focus on making a tangible difference in the lives of children suffering from chronic and life limiting illness, through the implementation and strengthening of the identified 6 key initiatives.

Fundraising Success

The aim of the Trust is to partner with donors in order to make a tangible and measurable difference in the lives of our beneficiaries. This involves aligning with the objectives of the identified donors in order to deliver on their stated CSI objectives while at the same time allowing the donor community to share in the incredible success of the Trust, building commitment and a long term mutually beneficial relationship that conforms to the highest standards of governance.

This has resulted in a high level of commitment from our donor base towards supporting the initiatives that the Trust has embarked on, allowing us to continue and expand our activities and consequently our reach over that achieved in the previous reporting period. The Trust ended the year having utilised the funds received while continuing to grow both its distributable and endowment reserves.

The macro-economic environment continues to be extremely challenging for families with children who are chronically ill and the areas of need become more evident as the costs of basic necessities soar and the resources available in the public healthcare sector are stretched to the maximum.

I would like to take this opportunity to thank and recognise our amazing donors, without their ongoing support and commitment, we would not have been able to impact the lives of so many. You are truly the heroes that make the impact of the Footprints 4 Sam Trust possible. Now, more than ever, the support of the donor community is required in order to allow the Footprints 4 Sam Trust to expand its reach to the many marginalised children and their families. I would like to take this opportunity to invite you to join our Footprints 4 Sam family in making a difference. We would be happy to customise a programme that meets your stated CSI objectives, aligns with your passion for disadvantaged children and healthcare and take you on a journey where you will see and be part of the tangible difference that your donation can make in the lives of these vulnerable children and their families.

Partnerships and Collaborations

The core philosophy of the Footprints 4 Sam Trust is to harness the incredible power of collaboration, and during this period, we continued to forge meaningful partnerships with like-minded organizations and individuals. These collaborations continue to allow us to leverage resources, expertise, and networks, amplifying the impact of our programmes. Through this commitment to collaborating with like-minded organisations we have been able to reach more children, extend our reach to remote areas, and provide comprehensive support to those in need. We would like to take this opportunity to thank our partners and the many individuals who have assisted and promoted the incredible work done by the Trust.

Governance and Compliance

Governance and compliance remains the cornerstone of the Footprints 4 Sam Trust. The robust Governance and Oversight framework adopted by the Trust has given donors and stakeholders the comfort that funds raised are managed for the benefit of the beneficiaries and accounted for in a transparent and accurate manner. The Governance Report, included in this document is testament to the unwavering commitment to good governance and the highest standards of ethical behaviour.

Key achievements

During the period under review, substantial funds were spent on our six key initiatives:

1. Super Sam Hero Vehicle Initiative

One of the first initiatives launched by the Trust, the Super Sam Hero Vehicle Initiative focuses on providing a chauffeur service to chronically ill children and their caregivers, this in order to ensure access to the highest level of care whilst restoring dignity. Often these children are wheelchair bound and have other restrictive support equipment making public transport extremely difficult. During the period under review, in excess of 2 224 passengers were safely transported in comfort which includes both children and caregivers. With the dedicated service from our professional team of drivers, the Super Sam Hero Vehicles touch lives daily and have become an institution in the areas that they operate.

2. Super Sam Hero Bucket Initiative

As mentioned earlier, we live in a country where poverty is endemic and where many children suffering from chronic illness often go to bed hungry, we are very proud to have played a small part in alleviating some of the suffering by supplying over 200 000 meals from inception of this key initiative. In addition to the meals supplied, we have also supplied over 10 000 toiletry items much needed by both mother and child.



3. Super Sam Hero WIFI Initiative

Data access has become a basic necessity in order to facilitate communication, learning and entertainment. This is even more important where children are isolated in hospital and where parents often spend weeks or even months by their bedside. Many families are just not able to afford and access this precious resource, making it impossible to communicate with each other or with the medical professionals during these most challenging times. Our pilot project at Rahima Moosa Mother and Child Hospital continues to be hugely successful allowing for communication with family members, much needed entertainment to provide some respite for mothers as well as the opportunity to continue to work and learn through the provision of our WIFI facility.

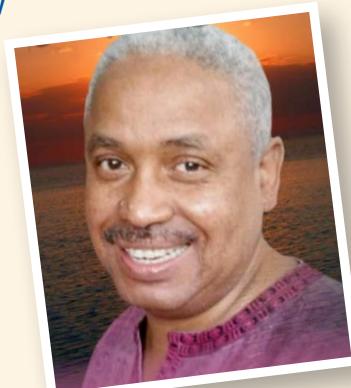
This is an area that we would like to expand and we are urgently looking for donors who are prepared to adopt this initiative by sponsoring WIFI stations in our public hospitals.

4. The Super Sam Hero Beautiful Memories Initiative

The Trust continues to assist in leaving beautiful memories through the renovation and creation of spaces that are conducive to holistic healing. During the period under review, the Trust renovated the Paediatric Outpatient Department at Rahima Moosa Mother & Child Hospital (RMMCH) bringing light, love and hope to countless young patients and their families in addition to many other interventions.

The ongoing development of the 80/80 Legacy Project for the renovation of the NICU at Rahima Moosa Mother and Child Hospital has continued with a focus on obtaining the necessary bureaucratic and political support in order to unlock the necessary fundraising to deliver on this project. Although progress has been slow, we remain hopeful that we will be able to make some announcements in this regard in the not too distant future.

We would also like to take a moment to pause and recognise Dr Frew Benson who journeyed with us from the very start of the 80/80 Legacy Project and who very sadly died suddenly on the 28th of October 2024. We are heartbroken to have to continue this project at RMMCH without Frew but we know that he will be with us in spirit cheering us on. This project is both Sam's and your legacy Frew and we look forward to bringing it to completion.



Dr Frew Benson

5. Super Sam Hero Support and Training Initiative

This initiative continues to provide broad support and training in order to address many of the problems identified during the short but impactful life of Sam. The period under review has seen the support for families and those who care for them expanded through a number of interventions including monthly online support groups as well as through WhatsApp support.

An area of focus remains the support and training of medical professionals in the areas of palliative care and tracheostomies. During the period under review, the Trust has spent extensively on both training and through providing bursaries to medical professionals in order to expand the skills base and impacting countless children on an ongoing basis. The Trachease programme, launched in partnership with the Zayn Cajee Children's Warrior Fund continues to ensure that this life saving intervention is made available to children, ensuring that they can have a path to getting home.

6. Super Sam Hero Advocacy Initiative

Finally, advocacy remains at the heart of the Footprints 4 Sam Trust and in the development of the "Samuel Generation of Healthcare". During the period under review this has continued through numerous presentations to medical conferences, hospitals, medical professionals, academic institutions and the press. Most notable of these was the presentation by Melissa at the South African Paediatric Association Conference (SAPA) as well as the presentation to the GEMP 3 students at Wits Medical School. The presentation to the 5th year medical students at Wits has now become an annual event with Sam's story being an integral part of the medical curriculum, something that makes us very proud.

“

I support Footprints 4 Sam because I believe in their vision for holistic and compassionate healthcare in paediatric spaces in SA.

I support Footprints 4 Sam because I have seen how their projects have resulted in a massive positive impact on our patients' experience of healthcare. These improvements motivate and sustain me as a carer and healthcare worker.

I want to see Sam's legacy continue for generations!

DR NICOLE VAN WYK

”



Future Plans

Looking ahead, we remain dedicated to our mission of creating a positive impact on the lives of children in need and their families. We will continue to expand our key initiatives and their associated programmes, reaching more communities and providing comprehensive support. We will also explore new avenues for fundraising and engage with our supporters to ensure our initiatives are impactful and aligned with their expectations.

Gratitude

I would like to take this opportunity to thank Melissa, Sam's Mum and Managing Trustee, for her amazing dedication towards the success of the Trust. Her passion and commitment towards Sam's legacy remains the driving force and the success of the Trust. Without her tireless work from fundraising to the implementation and management of every key initiative, none of the successes mentioned above would be possible. We appreciate her so much but at the same time recognise the need to build additional support for Melissa in order to ensure the growth and sustainability of the Trust.

To the Trustees who have given selflessly of their time, thank you! We appreciate your contribution and look forward to harnessing the professional skills of our esteemed Trustees in order to see the Trust achieve even greater impact and growth.

Finally, to our donor community, thank you for your incredible support. Without your contributions, nothing would be possible. We appreciate you and would like to recognise you as a critical and integral part of the Footprints 4 Sam family.

The greatest honour for me personally is being Sam's Dad and seeing his legacy grow annually and impact so many lives in a sustainable way makes me one very proud father. Even though you cannot be with us my boy, we know that your legacy will live on and impact lives in a very tangible way and for that your Mum and I are eternally grateful and proud!

In conclusion, I would like to reaffirm our commitment to the children we serve. Together, we can make a lasting difference in their lives and create a world where every child has the opportunity to thrive and to be seen and heard. Thank you for being a part of our journey and for your ongoing support

Sincerely,

Fred Platt
Chairman (Sam's Dad)

Footprints 4 Sam
TRUSTEES



Fred Platt

Sam's Dad



Melissa Williams-Platt

Sam's Mum



Dineo Molefe



Kelly Robinson



Mitch Morrison



Sophié-Marié van Garderen



Managing Trustee

REPORT



Melissa
Williams-
Platt



MANAGING TRUSTEE REPORT

(Operations)



As I sit down to write this report this year, I was privileged just two weeks ago to have attended a gratitude event for NGO's that make a tangible impact in paediatrics at Charlotte Maxeke Hospital. Footprints 4 Sam was recognised together with many other incredible charities, but what stood out most poignantly was that we were also recognised with just two other remarkable charities for having made a measurable and meaningful difference across various wards and in various paediatric departments.

Just seven years since our inception, being recognised on a par with charities that are much older and larger than ourselves was an extremely proud and moving moment. This moment of acknowledgment was also heartbreakingly given the tragic loss of Sam, our beautiful son, the reason Footprints 4 Sam exists and the reason I was in that room at all. As we were mentioned, the kind and heartfelt message of thanks shared, tears leapt to my eyes, my ever-scared heart beating wildly – my broken heart, a constant reminder of how much we have lost ever engraved on my soul. And yet this heart-wrenching event was also filled with moments of pure joy, a remarkable celebration of Sam and his mighty legacy in paediatrics across South Africa and indeed the world.

Our lives without Sam, that constant emotional tension between loss and a deep sadness, contrasted with joy and hope - those ever-conflicting emotions and thoughts. The very real rollercoaster that is your reality as a parent following the death of your precious child. A loss that no parent should ever have to endure and yet one which so many sadly must, unwillingly forced to navigate a way to endure, live and indeed thrive in the midst of all the pain that the death of your child brings.

This new reality not chosen but thrust upon you when your child's heart takes its final beat. A devastating reality for any parent. In that moment the realisation, that you cannot protect your child, that you have no control here, you simply have to say goodbye. Let go. The pain is indescribable.

This introduction may well be hard to read but it is key to connect you to the heart of what we do in paediatrics. Yes, the journey that brought us here is devastating, but the hope, dignity, kindness, compassion and humanity we have been able to infuse into hundreds of lives since is the other side of our journey and this is the true legacy of Sam.

A journey which impacts paediatrics through humanity on both sides of the stethoscope!

A profound paediatric legacy, a rainbow of hope, one which literally not only changes lives but saves them too in a multitude of ways. Sam's legacy, the true gold at the end of the rainbow. The golden thread of hope in healthcare, underpinned by human and heart centred care – Key initiatives all supporting hundreds of underprivileged children with a chronic or life limiting illness, their families and the health professionals that care for them in a deep, moving and powerful way.

A NOTE FROM TESSA DU PLOOY



Footprints 4 Sam has always held a special place in my heart, but this connection deepened after my daughter was born with many of the same health challenges Sam faced.

As I navigated the complex journey of managing my daughter's chronic illness, I found myself in need of the kind of support that Footprints 4 Sam provides. This inspired me to become an international ambassador for the organisation and the co-host of *Navigating Chronic Café.* My goal is to create a safe, supportive space where parents and carers can share their experiences and feel understood.

It's an honour to be part of this incredible team and to contribute to the important work of the Footprints 4 Sam Trust.

Sam's legacy each year continues to turn CSI into tangible and measurable impact with our percentage of black beneficiaries being 90% and over.

“

Footprints 4 Sam continues to restore dignity to government healthcare through multi-faceted support, including food and care packages, staff coaching and development, and beautifully renovated spaces and wards uplifting our aging facility and bringing hope to all who are treated and work in government healthcare”.

”

~ DR JOY FREDERICKS,
HEAD OF NEONATAL UNIT, RMMCH



Come walk with me through our six key initiatives, and I am sure that you will agree that the evidence of our Trust's charitable work and the tangible impact thereof in paediatrics is profound. Our six key pillars are truly the foundation of all that we do with a **total R1,166,707 invested this financial period** across these initiatives and their associated programmes.

For a Trust of our size to be investing over 1 million Rand into our paediatric initiatives across the Country each year is simply remarkable!

Let's look at each initiative in more depth and bring some humanity, and colour to the figures that you will see in more detail in our financial reports.

1. SUPER SAM HERO VEHICLE INITIATIVE:

Close your eyes for a moment and imagine waking up in the dark with no electricity and water. The sound of gun shots in the distance and food sometimes in scarce supply. A sick child with special needs solely dependent on you for their care and survival. These are the families we support by alleviating some of this burden by ensuring that these families feel slightly less alone when our drivers arrive to pick them up and take them to their medical appointments, so crucial in their journey of care – that continuity of care that helps to ensure that despite their individual chronic illnesses they can live a life of quality and dignity. A life that is hopefully free of pain.

These vital journeys ensuring that they can reach their appointments on time, have regular check-ups, and attend psycho-social support sessions such as music therapy, art therapy, counselling etc. Special time with their families, the burden of their lives for a moment of time alleviated and supported. Our drivers even helping to carry the children down flights of stairs, together with their "buggies", wheelchairs, prams etc. Our remarkable drivers always going the extra mile for their young charges and their families even waiting in queues to help them with collecting their medical prescriptions. Each day Humbert and Sonwabo navigate challenging and often crime ridden neighbourhoods to ensure our patients and families are not left behind.

To date since the inception of this key initiative, as of end September 2024 – we have transported 6 452 children and a total of 12 771 passengers (This figure includes children and their caregivers). This is a remarkable feat given that we do not cram families into our vehicles, instead they are treated like the VIP's they truly are! We strictly restrict the number of passengers per trip to ensure comfort and safety given that most of these children are immune compromised and have a wheelchair or a buggy.

During this reporting period:

- **1 128 children were transported** – An increase on last reporting period of 68 children.
- **2 224 passengers were transported in total** – an increase of 116 passengers against our last reporting period.
- **65 086 kilometres were travelled** – An increase of 4258 kilometres since Yr End February 2023.

Expenditure increased to R633 032 from R605,034 in the previous year.

So many lives touched, and hope and dignity restored across thousands of kilometres.

Our dream here remains to expand this programme, especially into the Gauteng area to service hospitals such as Charlotte Maxeke Hospital, Rahima Moosa Mother and Child Hospital and Nelson Mandela Children's Hospital, as well as Chris Hani Baragwanath Academic Hospital.

The need is great. We believe firmly that no child should be ill alone and certainly never die alone, but sadly parents and loved ones cannot always afford to be at their child's bedside. Please consider how you could help to ensure that every child has a loved one at their bedside and that every parent can return home with dignity when their child dies.



“Thank you Footprints 4 Sam for making our journey easier and helping us in every step of our journey. We are so greatful that we can have transport for hospital appointments. From the start it was amazing having footprints 4 Sam because before I would struggle traveling with bus, taxi and Uber. It was so expensive traveling up and down and having to take two or three different transport sources and very complicated moving around with a double pram. Where we stay is far from Red Cross and when we started traveling with Footprints 4 Sam it brought such a relief because my husband is the soul bread winner and life can be very challenging financially and mentally with two kids who suffer from a fatal illness. We just want to thank you and Humby who has been there since day one for making our journey easier.

KULSUM ISAACS



SAMs vans remain our fairy 'godwheels'!

We could never manage the care we give our patients in times of austerity.

PROFESSOR MIGNON MCCULLOCH, HEAD OF CLINICAL UNIT: RENAL AND ORGAN TRANSPLANT RED CROSS WAR MEMORIAL CHILDREN'S HOSPITAL



Note: We have left messages as written by our beneficiaries.

2. SUPER SAM HERO BUCKET INITIATIVE

Let's continue our journey.

A second key pillar for Footprints 4 Sam is our Super Sam Hero Bucket Initiative.

Again, a pause to gently put yourself in our beneficiaries' shoes. Imagine being sick in hospital for months on end. Your Mum at your bedside if she can afford to visit and neither of you have toiletries, or food for the duration of your stay. You are limited to what the hospital supplies and may well feel alone and scared.

You are then finally well enough to go home, but your chronic or life limiting condition requires you to ensure that your diet is wholesome, and your basic hygiene is maintained. A simple requirement when considered through a lens of privilege but when vulnerable and your social economic circumstances make each day a struggle for both you and your parents – this is not simple at all! Now add the additional complexity of navigating a chronic condition under already stretched circumstances. A challenging journey indeed!

Our Super Sam Hero Buckets are there to provide some relief. Since inception we have provided over 200 000 meals to families in need and over 10 000 toiletry items, along with our "Love Bucket" Items comprising hundreds of knitted soft toys, blankets and jerseys. Take a moment to consider the impact this has made to so many.

During this reporting period 330 buckets were delivered in total. This included 270 Food Buckets and 60 Toiletry Buckets. All our buckets, jam packed with compassion and kindness, a message of hope that someone cares and that you are not alone.

Our Super Sam Hero Food Buckets and Toiletry Buckets help to bridge the gap between Care Dependency Grant payments and any other social grants these families may receive. During this financial period, we were also approached by more hospitals for assistance. We have noticed the need climb as word has spread about this key initiative.

In answer to this call "Bucket Relief" was provided to:

- Dr Josef Dadoo Hospital in Krugersdorp.
- Queen Nandi Regional Hospital in Empangeni, KwaZulu-Natal.
- Rahima Moosa Mother and Child Hospital, Coronationville, Johannesburg.
- Paedspal in Cape Town where our two Super Sam Hero Vehicles ensure patients from both Red Cross War Memorial Children's Hospital and Tygerberg Hospital benefit.
- Charlotte Maxeke Hospital's Paediatric Oncology Department.

Our colourful buckets bringing rainbows of hope and dignity into paediatric wards across the Country.



3. Super Sam Hero WIFI Initiative

Imagine you...

... have been sitting at your child's bedside for weeks and you have very little money for transport (if any), food, toiletries etc. and now you are many miles away from your family caring for your sick child. You need to keep your family updated or keep an eye on your other young children who may well be home alone. But data and airtime are expensive?

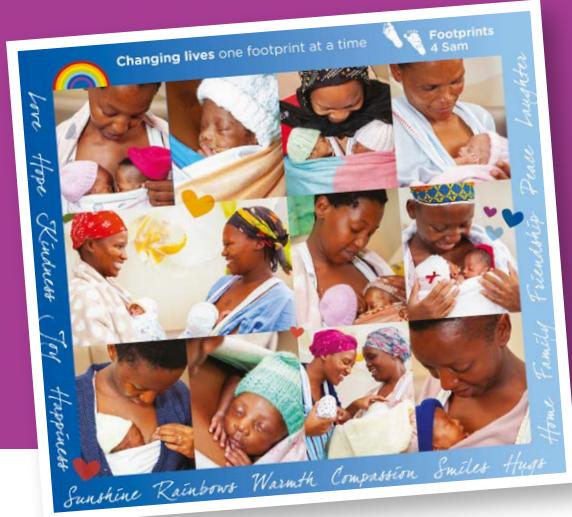
Or worse you are a child alone – thousands of miles away from your only living relative, a beloved uncle. Your parents are dead, your Gogo who brought you to hospital just died and you are alone facing months in hospital living with a tracheostomy?

Real life stories and families and children we have met that inspired this key initiative.

Currently we provide monthly WIFI in the Kangaroo Mother Care Ward at Rahima Moosa Mother and Child Hospital, but we are forever on the hunt to see how we could expand this programme further.

This ward sees Mums with their Preemie babies spending months in the KMC ward. Given the vulnerability of these "teeny tots" these dedicated Mums have little contact with the outside world. The WIFI provided 24/7 in this life saving ward alleviates this burden by keeping them connected with families and friends, as well as allowing them to study or have some form of entertainment while literally being the "human incubator" that their children need to thrive and indeed survive.

Note: KMC care is where a preemie baby is nestled against their Mum's chest instead of being in an incubator. This incredible manner of care contributes to improved patient outcomes helping preemies to thrive. The babies are warmly wrapped against their mother's chest ensuring that their body temperature, breathing, and heartbeat are all naturally well-regulated and that infections are limited. It is a powerful and natural mode of care.



FREE

WIFI



“

WIFI access in the KMC ward helps mothers stay connected with their loved ones, alleviating feelings of isolation, and enhances their overall healthcare experience.

DR JOY FREDERICKS, RMMCH

”



4. The Beautiful Memories Initiative

As we continue our rainbow journey of hope together – this initiative has brought rainbows of colour into paediatric wards across the Country. Most notably during this period the Paediatric Outpatient Department (POPD) at Rahima Moosa Mother and Child Hospital (RMMCH) was given a beautiful facelift. What started out as a simple “paint job” almost ended up being a complete renovation.

The POPD needed a lot of love and renovation to ensure that the young patients, their parents and the health professionals that work there could once again be welcomed into a space of healing rather than one of “peeling”.

Peeling you ask? Well, when we were approached to uplift the POPD ward at RMMCH the ceilings and walls were literally peeling with large sheets of paint falling in chunks off the ceiling at various intervals. The area was drab and very unwelcoming for young sick patients.



Due to our donors' support and a significant amount of paint donated by Universal Paints we were able to ensure that this space could once again be transformed into one of healing.

What was even more special about this project is that we were able to use a local community company to do the renovation work overseen by a wonderful and experienced contractor. This project therefore not only uplifted the hospital ward but also supported a small company supporting their learning and expertise in this competitive field of painting and renovation.

This past financial year we also continued with our work around pursuing our dream of renovating the Neonatal ward at RMMCH and this 80/80 Legacy Project mired in red tape is still very much being focussed on following various discussions with The Department of Health and The Department of Infrastructure and Development (DID). Each year we get one step closer to realising this dream and we expect to soon make progress so that our fundraising can again continue with earnest. This life-saving ward will change the face of Rahima and ensure that thousands of vulnerable babies are able to be properly cared for.

Finally, each year we end the year by spoiling the health professionals at RMMCH with a special pamper spa day. Our Sam's Angels were there yet again at this much anticipated annual treat to ensure that all these hard-working professionals feel loved, cared for and valued. This coming December we will have to allocate more time and therapists, since our team of three beauty therapists must have felt literally swamped by the multitude of health professionals looking for a brief and much needed escape from their emotionally and physically demanding schedules!



[Click here](#)
to watch the video
of the POPD renovations
at Rahima Moosa Mother
and Child Hospital &
Lorenzo's Super Hero
Renovation Team -
supported & encouraged
by Dr Tyla Malherbe.



PG Glass Building Johannesburg



6. Super Sam Hero Support and Training Initiative

As we continue our rainbow journey it is key to remember that when we talk to care from a Footprints 4 Sam perspective, we remember everyone on **both sides of the stethoscope**.

This financial year has again focused on ensuring that we offer support for both families and for those that care for them so diligently.

Our support programme for parents has thrived with the support of another wonderful Sam's Angel, namely, Tessa Du Plooy who has run our Navigating Chronic Café for parents. A monthly online support session to ensure that parents do not feel alone has become a regular monthly respite for parents. This is also supported through a WhatsApp Group. Tessa is a professional coach, and we are very privileged to have her supporting our families in such a special way. Tessa's daughter, Tahlia has travelled a complex medical care path and as a result Tessa has the most beautiful heart and understanding for this key support space. Her compassion and kindness are truly beautiful to witness as she gently holds other parents navigating the journey of loss and care for their children.

We then also have our Bursary/Scholarship programmes which support health professionals in their learning around areas of care not covered in their medical curriculum. **Our key focus areas being around learning in palliative care and tracheostomies (Trachease Programme).**



A snippet from one of our bursary recipients beautiful thank you notes:

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This bursary made it possible for me to gain knowledge and skills; I needed to deliver high quality of care. I gained a deeper understanding of tracheostomy care through engaging activities that promote active learning and knowledge retention.

Thank you again for your generosity and support. I promise to you; that I will be a faithful ambassador and work hard to eventually pay it forward for others; both as a healthcare professional and a voice for those that cannot advocate for themselves.



DAPHNE CLAASSEN
A9PICU TYGERBERG HOSPITAL

”

R109 940 was committed to our bursary programme during this reporting period – And remember each recipient we supported supports hundreds of patients themselves each year thus spreading Sam's Rainbow Footprints throughout South Africa and our ethos of kindness, dignity and humanity on both sides of the stethoscope.

Two other key aspects of our Super Sam Hero – Support and Training Initiative:

Our **Trachease training programme**, which supports children to get safely home. Parents are equipped and trained to care for their children when they leave the hospital and both health professionals and parents are trained in best practice around Tracheostomy Care. Sister Jane Booth is a big part of this programme, and we are truly grateful for her wisdom, compassion and kindness. Sister Jane Booth is an absolute legend, and world renowned when it comes to tracheostomy care and knowledge in paediatrics born from years of experience. - We are so honoured to have her as an integral member of our Trachease Team.

...., a specialised multidisciplinary team looking after paediatric patients with tracheostomies was established at CMJAH in 2021 and Footprints 4 Sam have been instrumental in facilitating specialised training sessions around tracheostomy care for the team members including doctors, nurses and allied healthcare workers such as physiotherapists, occupational therapists and dieticians.

We wish to thank Footprints 4 Sam for your ongoing involvement in the tracheostomy service at CMJAH and for the difference that you are making in the lives of our patients and their families; it's much appreciated.

DEBBIE WHITE
ADJUNCT PROFESSOR
HOU PAEDIATRIC PULMONOLOGY
CHARLOTTE MAXEKE
JOHANNESBURG ACADEMIC
HOSPITAL

And last but not least our **Sam's Angels Programme** established in August 2023 where scholars come to complete their community hours whilst learning what medicine is truly about. Through their participation in this programme young adults and often aspiring health professionals realise that successful practice in medicine is not just about having good grades, but also about having the emotional intelligence to work in a highly charged, emotionally gritty and demanding environment. We also expect our scholars to deliver tangible projects and gain key learning during the time they spend with us.

The Footprints 4 Sam Angel's programme will be extended to include retired health professionals, teachers, "Gogos" and community members – the central message being that healthcare is about caring for the patients' mind, body and soul, and the importance of self-care for all involved.

At Footprints 4 Sam we believe in an integrated approach to care – so very key in ensuring that patients and health professionals are sustainably cared for. We are very excited as to the impact of this programme over the next few years and grateful to Jo Giles who joined us in February 2024 for her focus on developing and expanding this key programme's reach into paediatric corridors across South Africa.

Indeed, a total of **R152 806** was spent on all our programmes within our **Super Sam Hero Support and Training Initiative**. This figure is up from the previous financial period from R134,219. This is a key area of focus for us going forward. By educating each generation of health professionals we will ensure a culture change in the years ahead supporting our vision of the Samuel Generation of Healthcare across the world, but especially where it matters most to our beneficiaries in South Africa.



Jo Giles

Sister Jane Booth





Super Sam Hero Advocacy Initiative

The Samuel Generation of Healthcare - This final initiative is the underpin for all we do and spans our key initiatives. The Samuel Generation of Healthcare drives our values and the work that we do spreading love, hope, heart, dignity, compassion, kindness and humanity in all that we do.

We build this initiative through presentations at conferences and conversations across medical groupings. We work closely with **Wits University**, **The University of Cape Town** and other academic institutions and **Hospital Groups** across South Africa sharing our knowledge and human centred and heart centred culture of care.



A few notable engagements worth mentioning: During the year Fred gave very impactful talks focused on his experience as a dad in navigating healthcare with Sam. The Dad's experience is often forgotten, and it is important that we recognise the journey of fathers as they support their families in these heartbreak situations. Ask yourself who is looking after the dads?

I was also invited to do a Keynote Address at **The South African Paediatric Association Conference (SAPA)** during a plenary session where I talked to the importance of self-care and its impact on resilience in medicine. My talk touched on important topics such as burnout, moral injury, post traumatic growth, as well as emotional well-being of health professionals being key in supporting patient well-being

and in improving overall patient outcomes. Secondly, my husband Fred and I were invited to share our knowledge yet again with **WITS GEMP 3 students** (Graduate Entry Medical Programme), with Fred's book Lessons from a Rainbow Unicorn being core to the lessons and learning around patient centred, human centred and heart centred medicine – i.e. **The Samuel Generation of Healthcare**.

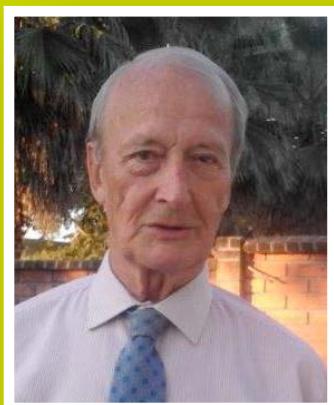
Truly so much to mention and so much to share, but in the interest of holding your attention I would like to conclude this report by highlighting a very important mention in our chairman's report. In this reporting period and in our hearts, we remember the magnificent **Timothy May** one of our first Trustees who through his networks arranged our very first donation – the donation that launched Sam's Legacy Trust and the impact you have been reading about today.

Tim, during his lifetime walked and talked the values of the Trust just by being who he was. Never a more generous or selfless person have I ever met.

Tim as I write this – I remember you, for without you and without Sam – this journey and The Footprints 4 Sam Trust, of which we are so proud, may never have been a reality. Thank you for your kindness and for your belief in the passion that Fred and I held for paediatrics and for making the paediatric world a kinder place.

Your generosity knew no bounds and your example is one I will always hold very close to my heart.

Through Footprints 4 Sam, your legacy lives on too and for that we are forever grateful! Your rainbow of kindness and that of Sam's will forever brighten our African skies!



Timothy May





Kelly
Robinson

TRUSTEE & AMAZING HEALTH PROFESSIONAL

It has been an honour to serve as a Trustee for Footprints 4 Sam again this year. The most rewarding aspect of this role is seeing firsthand how our six key initiatives bring real, measurable improvements to the lives of patients. These initiatives not only provide essential support to children and their families but also create a tangible link between our donors and the life-changing impact their contributions have on those facing life-limiting illnesses.

Through deliberate, thoughtful resource allocation, the Trust has fostered greater connection, understanding, and solace for healthcare providers, patients, and donors alike. For the families, this translates into enhanced access to specialised care and an improved quality of life. For our donors, the assurance that their personal or corporate social investment directly benefits its intended recipients builds confidence in the transformative power of their generosity, inspiring continued support for reshaping the South African healthcare landscape.

The growth and success of our six key initiatives reflect not only the unwavering commitment of Footprints 4 Sam but also the dedication of our donor community. Together, we are making a meaningful difference and leaving lasting footprints in the lives of those who need it most.





Jo
Giles

MARKETING & PR GURU



For the past two decades, I have built a successful career in public relations, representing premium lifestyle brands while navigating the joys and challenges of parenthood and raising my two teenage daughters. Although I have cherished my time in the PR and media industry, and am grateful for all the opportunities and experiences it afforded me, life has a way of realigning one's priorities.

Following my own personal loss, I found myself re-evaluating my purpose and feeling a profound calling to refocus my energy and time on making a meaningful impact, specifically, in the field of palliative care.

In 2023, I completed the HPCA Palliative Care course, a step that marked the beginning of an incredible journey. A fortuitous encounter with Kelly Robinson, my long-time neighbour, led me to a meeting with Melissa, and by February 2024, I found myself a part of the Footprints 4 Sam family. This serendipitous meeting has been transformative, opening the door to a world where my professional expertise and personal passions align.

Currently, I am undertaking a nine-month Paediatric Palliative Care Programme through PATCH Academy, deepening my understanding and ability to contribute meaningfully. It has been a privilege to support Melissa and the team, leveraging my PR and communication background to help amplify Footprints 4 Sam's awareness and goal of creating a healthcare paradigm that prioritises human-centred care over mere diagnoses.

What drives me most is the opportunity to make a difference for "the little people", the children and their families facing life-limiting illnesses. Through initiatives like The Footprints 4 Sam Angels Programme, I am committed to creating beautiful memories and spaces of comfort and connection and offering emotional support.

Spending time at Rahima Moosa Mother & Child Hospital and Charlotte Maxeke Academic Hospital has been a humbling and enlightening experience. I look forward to working more closely with their Palliative and Paediatric teams, supporting their incredible work, and furthering the vision of Footprints 4 Sam.

Above all, I am here to learn, support and carry forward Sam's legacy. It is my honour to play even a small part in helping Melissa and Fred achieve their goals, ensuring that the impact of their journey—and their love for Sam—reaches as many lives as possible.



Loutjie Smit

Our Much-Loved **FOOTPRINTS 4 SAM CYCLING CAPTAIN**

Tell us Loutjie why you support Footprints 4 Sam?

I realized that I will not win any races but felt that I need to add more reason to my Cycling.

I am putting in a lot of effort and time into my sport and need to make it more worthwhile.

After supporting two different causes, I learned about Footprints 4 Sam. I started to work for the Efficient Group, and they are involved with Footprints 4 Sam. I started supporting the Challenges and sporting events and the rest is history.

It was only later, after I met the love of my life, that Nicolene and I became friends with Fred and Melissa. Nicolene and the Platts, Sam's parents are our neighbors.

The main reason I can associate with Footprints 4 Sam is because I can relate so much to their cause. When my daughter was born, she had complications that gave me exposure to what happened with sick children and what their parents go through.

Every time I came across other children that needs more care and support and most of the time it was parents that was not in the same financial position as me. That is exactly what Footprints 4 Sam stands for.

Supporting children that have a desperate need for better care.

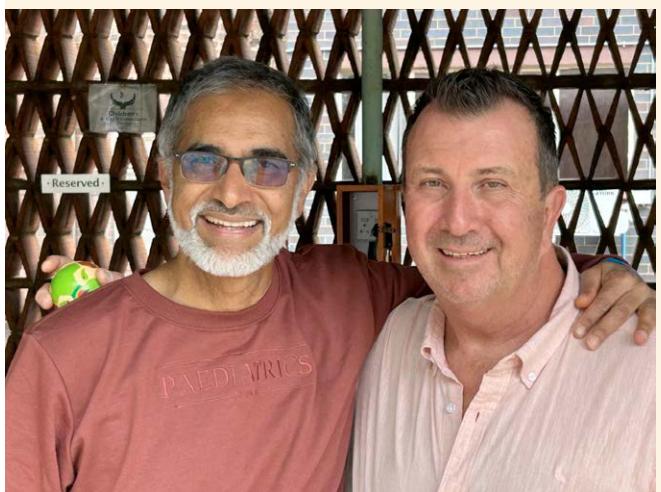
I am privileged to be able to support Footprints 4 Sam through my sport that I love so much!



Ashraf Coovadia

Words from **ASHRAF COOVADIA**

Footprints 4 Sam has been like our guardian angel, always there for us and caring for the carers. I cannot begin to express just how much that means to us working in an environment where the odds are stacked against us. What Footprints 4 Sam does is it renews our hope that as a Country we have it within us to fix what's broken both within us as individuals as well as the healthcare system. We look forward to what we will do together in the years ahead as our Country begins to see hope in addressing all our many challenges.



ADJUNCT PROFESSOR ASHRAF HASSEN COOVADIA Academic Head of Paediatrics and Child Health Rahima Moosa Mother and Child Hospital



Governance

REPORT

GOVERNANCE REPORT

The Footprints 4 Sam Trust ("the Trust") prides itself on its' principles of transparency and good governance and the board of trustees take pleasure in assuring its donors that it is completely transparent and fully compliant with applicable legislation. What is more, the trustees wish to build on these principles to ensure the long-term sustainability of the Trust.

The board is comprised of a diverse range of skilled professionals with the Trust's objectives and principles at heart. Professionalism and integrity are always front of mind together with the Trust's objectives. The board balances the objectives of the Trust and its projects with the need to ensure risks are evaluated, debated and, if necessary, mitigated. Donors can rest assured that not only are the objectives of the Trust adhered to, but that their donations will be utilised for their intended purpose in a carefully considered and transparent manner.

Decisions taken by the board of trustees always have good governance principles, integrity, and accountability in mind at every stage. Vigorous debate and consideration is given to all material decisions taken by the board, keeping in mind the Trust placed in the board by its donors and the needs of potential beneficiaries alike. Unfortunately, not every need can be accommodated, and priority is given to the Trusts' stated objectives in line with donor's expectations.

Board of Trustees

The board of trustees' functions in accordance with the highest ethical and fiduciary standards that can be expected of a non-profit fundraising organisation.

The Trust has a unitary board structure with six non-executive trustees. The specific powers and duties of the trustees are stipulated in the Trust deed which is always in mind ensuring the board is acting within its powers adhering to the Trust's own governance principles and structure.

The daily responsibilities for management of the organisation are overseen by the managing trustee, who reports regularly to the board, both formally and informally such that the board is always current with the activities of the Trust. The chairperson of the board and the chairpersons of the committees of the board play an active role in all governance matters and regularly interact with one another.

The board adheres to an investment policy to ensure that donations are integrated into the Trust's investment and accounting processes. This ensures consistent and transparent consideration of all its investments and the use of its funds in accordance with the objectives of the Trust. The policy provides guidance to all stakeholders involved in the investment process and in the allocation of its funds to the various projects undertaken by the Trust to ensure and enhance accountability and compliance with legal requirements and governance best practices.



The board consists of the following six trustees -

Name	Qualification	Designation
Mr Fred Platt	BA, MBA	Chairman
Mr Mitch Morrison	BCom, LLB	Deputy Chairman & Lead Independent Trustee
Ms Sophie van Garderen	MCom, CFA	Trustee
Ms Kelly Robinson	BPharm MPharm Dip LC IFMCP	Trustee
Ms Melissa Williams-Platt	BA, Postgraduate Diploma in Palliative Medicine & Certified Professional Coach (ICF/PCC)	Managing Trustee
Ms Dineo Molefe	MCom, CA (SA)	Trustee

The board met informally three times and formally twice during the financial year to take decisions and pass resolutions. In addition, the board members are in regular contact with one another and all members are constantly kept up to date with the activities of the Trust. Monthly management accounts are prepared and circulated to the board.

Each of the trustees possess a unique and diverse range of skill sets and experience. This enables them to provide balanced independent advice and judgement in all decision-making processes.

Custodians of Governance

The trustees accept their responsibilities as the custodians of the Trust's corporate governance and are accountable to stakeholders in ensuring donor funds are utilised in accordance with the objects of the Trust and/or for specific "ring-fenced" projects from time to time.

Although now that the Trust has moved through its initial "establishment phase" and has all the required checks and balances in place, the trustees continue to participate regularly in debate to ensure the maximum benefit and impact of the Trust towards its stated objectives. The board's contributions now extend beyond mere compliance and administration and is actively involved in sharing ideas and contributing to the direction and implementation of the various projects undertaken by the Trust in the furtherance of its objectives.

All trustees have unrestricted access to all Trust information. All committees and their activities are transparent with the defined areas of expertise; however, all trustees review the actions and work done by these committees to ensure a cohesive and well-informed board.

The trustees are independent, apart from the founding members who formed the Trust in order to give effect to an enduring legacy in the name of the Trust's namesake, Samuel John Frederick Platt ("Sam"). Mr and Mrs Platt conceived of the need for a Trust having the aims and objectives identified during the course of Sam's life and the realities and the needs that were observed by them during the course of Sam's treatment.

Conflicts of Interest

Trustees having any conflicts of interest were encouraged to participate in board discussions, however recused and absented themselves from the final decision-making process.

All trustees are required to inform the board timeously of any conflicts or potential conflicts of interest that may have arisen or may arise in the future. Conflicts of interest is a standard agenda item, reminding members to declare any conflicts or potential conflicts of interest. This is minuted accordingly.

Integrated Effective Control

The board is kept deliberately small to ensure optimal effective decision making, taking the flat structure and current needs of the Trust into account. The board will evaluate the need for additional members annually to take account of its needs and objectives ensuring effective control of its fundraising activities and the successful implementation of its projects and objectives.

Due to the nature of the Trust and the composition of the board of trustees, appropriate structures providing for the delegation of authority, while enabling the board to retain effective control, have been implemented by the board. This ensures informed oversight. The Trust, from time to time, delegates authority to established Trust committees, as well as the managing trustees, with clearly defined mandates.

A separate finance and investment committee functions with delegated authority and in accordance with formally documented policies. The chairperson of the investment committee reports at each scheduled meeting of the board of trustees. Trustees and members of the investment committee are supplied with full and timely information that enables them to properly discharge their responsibilities. The finance committee ensures responsible investment practices and the creation of value to achieve long-term sustainability. Investments are undertaken in line with the Trust's overall strategy, both on a short-term and long-term basis. Where appropriate, the committee will recommend action or improvement to ensure that policies and standards ensure that investments are maximised and projects are adequately funded.

The board will consider additional committees from time to time, where appropriate.

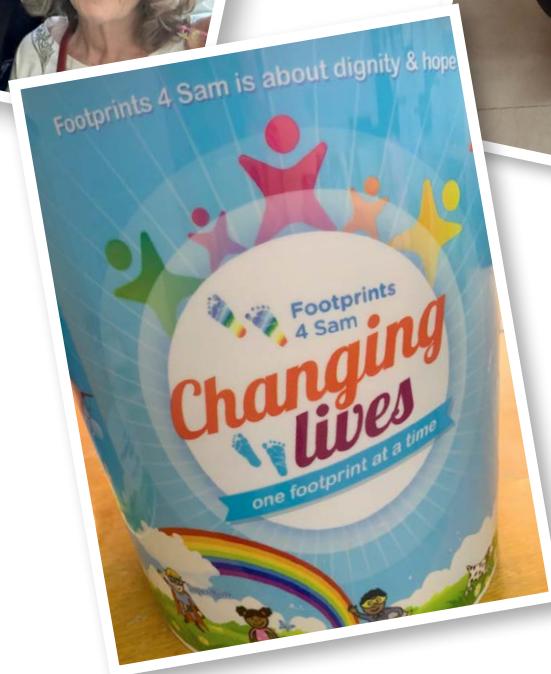
Fundraising and Commitment to Governance Principles

The Trust's most ambitious fund-raising project continues, namely, raising funds for the purpose of revamping the NICU at Rahima Moosa Mother and Child Hospital. The funding raised for this project will be set aside and ring-fenced specifically for this project by forming a separate special purpose vehicle to manage the potential risk and to provide further comfort to donors that the funds raised will only be utilised for this project. This will ensure that with every project, the needs, requirements, and expectations of all stakeholders are achieved.

The year ahead will see renewed focus on this and other projects, hopefully facilitated in part by our new government of national unity.



M J Morrison





How you
can help

HOW YOU CAN HELP



Donate your time, your skills, your money, your sporting abilities (humble or great), and through your sweat and tears, come and lay footprints with us for Sam. Each footprint is an imprint of change in these precious lives. We encourage donors and suppliers to choose a project that speaks to their hearts and to consider allocating their financial contributions or time to a selected project.

Footprints 4 Sam **Super Sam Hero Vehicle Initiative**



NEED:

Parents and children need access to hospitals and clinics on a regular basis when faced with the rollercoaster of living with a life-limiting or chronic illness. The Super Sam Hero vehicles offer door to door collection, giving hope and dignity to families in need. Access to transport also ensures that children are able to stick to their care regimes and attend clinic appointments far more regularly, thus improving patient outcomes. This initiative is currently only in Cape Town and we would love to expand to other cities.



CSI COMMITMENT:

R550k per annum (minimum project commitment: 3 years).

BENEFITS:

- Your own branded Footprints 4 Sam vehicle **changing lives** one kilometre at a time.
- Opportunity to give underprivileged children with a chronic illness **hope, dignity and support**.
- Tangible identification and return from a meaningful project that is successfully running and **changing thousands of lives**.
- **Level 1 B-BBEE** recognition.
- Section **18A**.
- Excellent **brand exposure** on the main highways.

RESEARCH HAS SHOWN:

- Up to **3000 people** will see your vehicle per day.
- **91%** of all people notice vehicle branding.
- **79%** reported that they developed a favourable impression of the company and its message.
- **29%** of people said they would base a buying decision on these impressions.
- **80%** specific ad recall rate.
- **96%** of respondents thought mobile advertising more effective than traditional outdoor advertising.



Footprints 4 Sam **Super Sam Hero Bucket Initiative**



NEED:

Food, toiletries and love – the basics needed for support during long hospital stays and when returning home with a chronically ill child. This initiative offers assistance to those with little to no money to support a family and a chronically ill child.



CSI COMMITMENT:

Varies depending on the number and type of bucket chosen.

THE SUPER SAM HERO BUCKETS:

- Food Bucket – a bucket filled with non-perishable food. The average bucket can provide approximately 168 meals.
R850 per bucket.
- Care Bucket – a bucket filled with toiletry products for mother and child.
R900 per bucket.
- Love Bucket – a bucket packed with love and filled with knitted items such as toys and jerseys.
R550 per bucket.

BENEFITS:

- Providing essential provisions to families in desperate need.
- Your company logo as a sticker on the bucket.
- Message from yourselves and Footprints 4 Sam with each bucket.
- Goodwill as your brand becomes associated with compassion, love and care towards underprivileged communities.
- Level 1 B-BBEE recognition.
- Section 18A.



Footprints 4 Sam **Beautiful Memories Initiative**



NEED:

Government hospitals in South Africa are largely run-down and in desperate need of repair. The buildings and equipment need to be upgraded to ensure that patient outcomes are protected and that health professionals are able to work in an environment that promotes care and respect for human dignity. This initiative is about creating spaces that heal and that help all to thrive within these essential buildings of care.



CSI COMMITMENT:

Projects range from R10 000 upwards.

KEY FOCUS AREAS:

- Counselling and bereavement areas.
- Neonatal and paediatric wards.
- Kangaroo Mother Care wards.
- Breastfeeding rooms.
- Essential paediatric equipment.
- Health professional rest areas.
- African Angel Robe programme.
- Days of celebration and fun!
- Palliative Days of Remembrance & Hope

SOME OF THE BENEFITS:

- Opportunity to save lives through modern equipment and modern spaces.
- Promoting emotional well-being for all in their most desperate time of need.
- Branding and acknowledgment.
- Level 1 B-BBEE recognition.
- Section 18A.



Footprints 4 Sam **WIFI Initiative**



NEED:

Children living with a chronic illness spend long periods in hospital, separated from their families who are often far away and cannot visit regularly. Data packs, tablets, smart play areas and WIFI can assist in bringing some much needed connection to these young patients. Contact with loved ones provides critical emotional support to both patients and their parents.



CSI COMMITMENT:

Solutions will be tailored depending on the donor partner.



BENEFITS:

- Providing essential emotional support to children and their parents.
- Level 1 B-BBEE recognition.
- Section 18A.

Footprints 4 Sam **Advocacy**



NEED:

Transforming healthcare to becoming human- and heart-centred and to offer an approach that is whole person centred where the focus is both on healing and curing rather than simply a clinical one. Building towards the Samuel Generation of Healthcare.



CSI COMMITMENT:

Varies, depending on donor's priorities.

KEY FOCUS AREAS:

- Promoting a care approach in which the family is respected and included in all aspects of the child's healthcare journey.
- Ensuring a healthcare approach where all domains of care are included namely: psycho/social; physical and spiritual for patient, parent, caregiver and health professional.

BENEFITS:

- Saving lives through basic humanity, caring and clinical treatment.
- Level 1 B-BBEE recognition.
- Section 18A.
- Branding on education materials.

Footprints 4 Sam **Support & Training Initiatives**



NEED:

Both parents and health professionals are faced with traumatic events on a daily basis when supporting chronically ill children. Support groups, debriefing, coaching, other care initiatives, scholarships and additional training around palliative care and some of the softer skills not taught in medical school, are key in promoting emotional wellness and self-care for all. These key interventions also support improved patient outcomes.



CSI COMMITMENT:

Programmes will be tailored according to the donation. Previous support initiatives have included scholarships, specialised training (Trachease Programme), well-being workshops and equine therapy for health professionals, monthly support groups for parents, telephonic support, coaching and training interventions.

BENEFITS:

- Opportunity to impact vulnerable lives.
- Building education programmes, workshops, policy and thought change to ensure that health professionals are taught the fundamentals of palliative medicine and the importance of a whole person centred care approach.
- Providing essential emotional support to parents and health professionals.
- Providing essential education to health professionals on topics not covered in depth in their training.
- Level 1 B-BBEE recognition.
- Section 18A

Sweat 4 Sam – Become a sponsor or participant in our Footprints 4 Sam World Giving Series #f4samwgs

A virtual APP driven multi-sport challenge series



NEED:

Bringing attention to the plight of healthcare in South Africa and raising funds to support and sustain all Footprints 4 Sam initiatives.

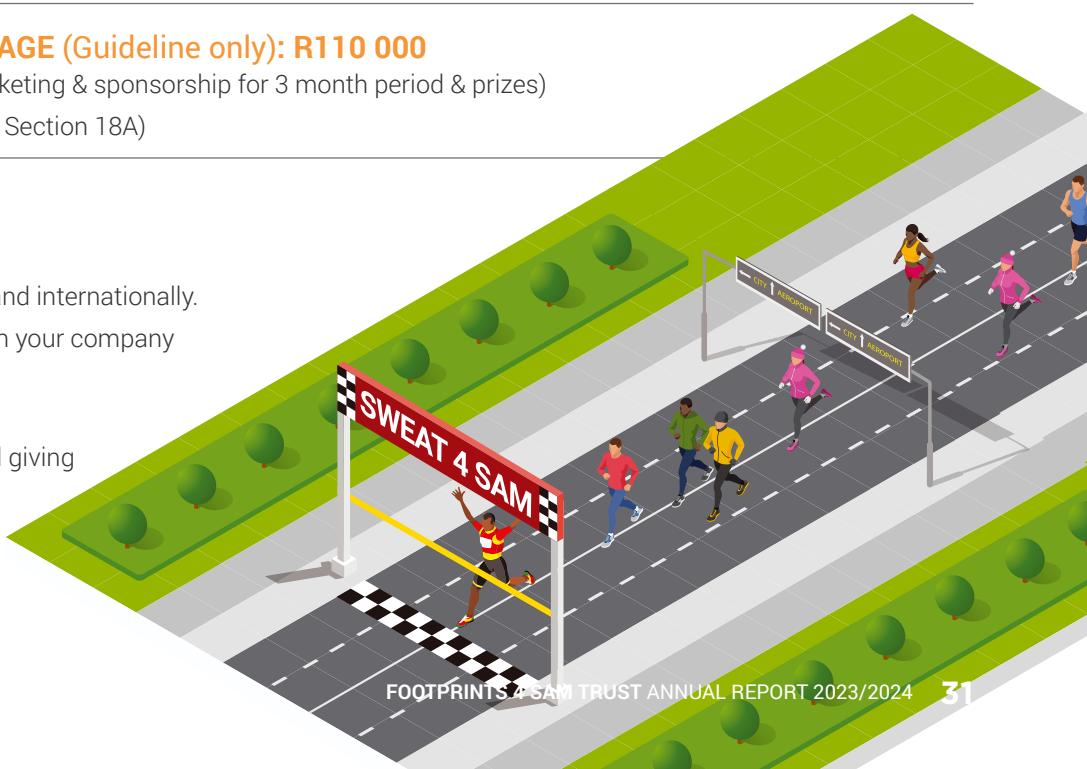


#F4SAMWGS PACKAGE (Guideline only): R110 000

- R30 000 (set up, marketing & sponsorship for 3 month period & prizes)
- R80 000 (Donation – Section 18A)

KEY FOCUS AREAS:

- Saving lives through exercise.
- Brand-building both nationally and internationally.
- Teambuilding opportunity within your company and with suppliers.
- Level 1 B-BBEE recognition.
- Sustainable transformation and giving to healthcare initiatives.
- Section 18A where and if applicable.



Footprints 4 Sam Sweat4Sam Events

#Sweat4Sam



Melissa & Heiko Weidhase



Dawie Roodt, Anton de Klerk & Heiko Weidhase – Virgin Active Ride Joburg



Berlinda Jeffrey - Cappadocia Ultra Trail.



Loutjie & Gerhard Rose



Ulrike Hill



Loutjie, Nicolene, Izell Ruytenberg & Wilma Fourie, Kus Karoo Kus Tour



Rory Kirton



Prof Ashraf Coovadia



Sandra and Carlos Luis



Sam's Parents, Melissa & Fred, Knysna Half Marathon



Dr Michelle Koch & Dr Nicole Van Wyk



Our incredible Virgin Active Ride Joburg Team!



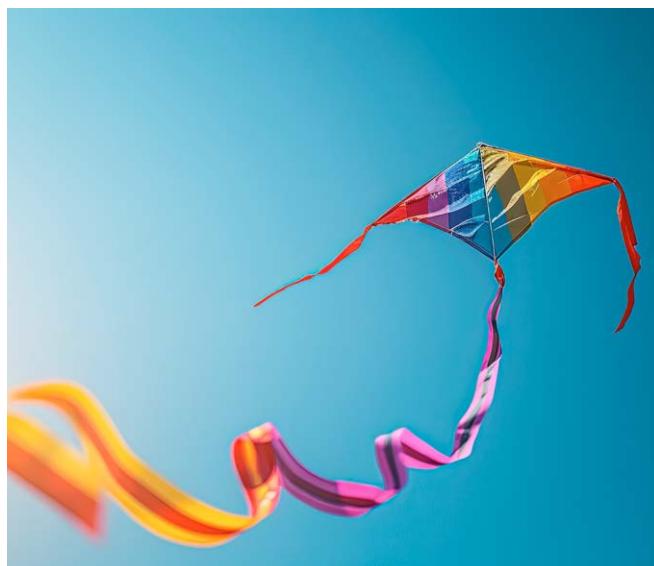
Financial & investment REPORTS



FINANCIAL & INVESTMENT REPORT

Comparing the Trust's current financial year's performance against the 12-month figures of the prior year, **fundraising revenue** has increased from R203 229 in FY23 to **R277 869** in the current year. Income from donations **increased by 12.4% y/y** to **R1 385 629** from R1 232 322 in the prior year. Investment income rose to **R262 234** from R158 577 in FY23 benefitting from higher average interest rates as well as higher cash balances in the endowment reserve. **Total Gross income increased to R1 834 608** from R1 498 771 in FY23, representing a 22.4% growth over the previous year.

The Trust utilised these funds by spending **R1 166 707** (FY23: R1 296 498) to deliver projects that make a meaningful difference to the lives of children who suffer from life-limiting diseases, their families and the health professionals that care for them. Another **R4 875** was spent on Advocacy (FY23: R2 900) during the period.



Funding remains mainly focused on the following initiatives:

1. The Super Sam Hero Vehicles initiative

which received nearly **54%** of total distributions (FY24: **R633 032**, FY23: R605 034).

2. The Bucket initiative

represents **16.3%** of total distributions (FY24: **R189 671**, FY23: R249 202). During the financial year we delivered around **330** buckets but with some buckets being bought directly from Checkers, utilising their ready packed Christmas Buckets which were well priced, allowing us to respond quickly to additional hospitals that put in special requests for their Christmas Events.

3. The Beautiful Memories initiative

accounted for **14.5%** of total distributions (FY24: **R169 848**, FY23: R287 343). The Paediatric Outpatient Department renovation at RMMCH accounted for the majority of this spend. The renovation was completed in FY24 with signage being addressed in FY25.

4. Support and Training Initiative:

13% of the total was spent on supporting the Trachease programme and on our scholarship programme (FY24: **R152 806**, FY23: R134 219). This year saw 4 nurses completing the Essentials of Nursing Children with a Tracheostomy Course Convened by The Harry Crossley Children's Nursing Development Unit, Department Paediatrics & Child Health and 3 professionals, namely 2 social workers and a counsellor, completing the Post Graduate Diploma in Palliative Medicine (Paediatrics) convened by Dr M Meiring, Palliative Care, Department Paediatrics & Child Health. Both Courses are offered at the University of Cape Town.

5. Super Sam WIFI Initiative

Around **2%** of the total was spent on the WIFI project at Rahima Moosa Mother and Child Hospital, where unlimited WIFI is offered to mothers, enabling them to stay in touch with loved ones during their stay in the Kangaroo Mother Care Ward (FY24: **R21 350**, FY23: R20 700).

The financial results reflect the Trust's continued prudent financial management and principles. Operating expenses saw a decrease from R125 035 in FY23 to **R119 177** in the current year. The decrease was largely driven by lower spend on Marketing as the prior year's number included costs to upgrade the Trust's website. Operating expenses as a percentage of disbursements increased to **10.2%**, up from the prior year's 9.6%, despite the decrease in operating expenses in absolute terms. As mentioned in the previous report we expect operating expenses to increase next year as more staff will be needed to support the day to day running as the Trust grows.

The net surplus of the Trust at the financial year end increased to **R543 849** (FY23: R74 338), whilst the accumulated surplus at the end of the financial year increased to **R1 080 086** (FY23: R994 889).

During the year **R458 652** was transferred to the endowment reserve. An objective of the Trust is to manage its finances in a way that provides for a perpetual legacy. To achieve this, the Trust deed specifies that a minimum of 25% of all income and donations received annually are to be invested in a long-term endowment. The endowment funds balance at the financial year end was **R2 253 352**, up meaningfully from the prior year (FY23: R1 794 700). The Trust's Investment Policy provides for endowment funds to be invested in a long-term portfolio consisting of fixed income and equity instruments with specified limits to manage risk. Given the equity market volatility and the high real returns offered in the fixed income market as well as the preferential tax status the Trust enjoys, the trustees have elected to invest the endowment in fixed-income instruments. The investment strategy will be regularly and carefully reviewed as conditions change.

After not hosting our Annual Charity Gala Dinner for a few years, the Trust is happy to announce that this event will be back on next year's calendar. We hope to see you all there! The date set is 26 July 2025.

In the meantime, we continue with all our other successful fundraising activities whilst constantly looking for innovative ways of enhancing these efforts. Global Giving still adds value in terms of offering a reliable platform for international donations and we hope to grow this fundraising activity through harnessing the support of international Footprints

4 Sam Ambassadors. Our fundraising sporting events such as the annual Totalsports Two Oceans Marathon and Half Marathon, the Virgin Active Ride JOBURG 947 and our Footprints 4 Sam World Giving Series all being well supported sporting events on our fundraising calendar.

To ensure that the Trust manages to weather the current economic climate and continues to provide much-needed support to children with life-limiting diseases and their families, the trustees have decided to remain focused on those initiatives that will deliver the most benefit during this time. These initiatives are the Super Sam Hero Buckets, the Super Sam Hero Vehicles and our Support and Training projects.

The SAM Support Group initiatives continue with providing invaluable support to parents who are bereaved or who have critically ill children, as well as to health professionals facing the daily trauma of their chosen profession.

The trustees continue to apply caution in respect of continuing capital-intensive projects such as the Rahima Moosa NICU legacy project. Funding has been delayed despite the project being shovel ready. This will only go ahead once the necessary government approvals are in place to make sure that the investment will be future proofed and the revamped neonatal precinct properly maintained.

As always, we would like to express our enormous gratitude for your continued support, this makes all the difference in sustaining our mission and Sam's legacy.



SM van Garderen



Annual financials

FOOTPRINTS 4 SAM TRUST

REGISTRATION NUMBER	IT 002433/2017 (G)
REGISTRATION DATE	23 October 2017
BOARD OF TRUSTEES	M J Morrison F C Platt M Williams-Platt S M Van Garderen K J Robinson
BUSINESS ADDRESS	12 Sparrow Drive Magaliessig Sandton 2067
ACCOUNTANTS	Viljoen Nel INC Randburg
BANKERS	Nedbank Ltd Current Account Account Number: 1158556756 Sandton
PREPARER	Digby Foster Business Accountant In Practice (SA)

NOTE: Page references mentioned in this section refer to the pages of the annual financial statements and not those of this annual report.

REPORT OF THE TRUSTEES

in respect of the year ended 29 February 2024

The trustees have pleasure in submitting their report for the financial year ended 29 February 2024.

Statement of responsibility

The trustees are responsible for the maintenance of adequate accounting records and the preparation and integrity of the financial statements and related information. The independent accountants are responsible to determine that the financial statements are in agreement with the accounting records.

The trustees are also responsible for the Trust's system of internal financial control. These are designated to provide reasonable, but not absolute, assurance as to the reliability of the financial statements, and to adequately safeguard, verify and maintain accountability of assets, and to prevent and detect misstatement and loss. Nothing has come to the attention of the trustees to indicate that any material breakdown in the functioning of these controls, procedures and systems has occurred during the year under review.

The financial statements have been prepared on the going concern basis, since the trustees have every reason to believe that the Trust has adequate resources in place to continue in operation for the foreseeable future.

Nature of the Trust's business

The Trust's main object includes, without limitation, providing a fund for the benefit of children who suffer from life-limiting conditions, including the provision of palliative care and advocacy initiatives to improve knowledge and awareness of such children and their families.

Trading results for the year under review

The Trust derives its funds from donations and utilises these funds as described in the Trust Deed. Full details are set out in the financial statements attached hereto and the directors have no further comment to make thereon.

Dividends declared

The Trust is precluded from declaring or distributing dividends in terms of its constitution.

Trustees

M J Morrison, F C Platt, M Williams-Platt, S M Van Garderen, K J Robinson and D Molefe served as Trustees throughout the period under review.

Approval

The above report and the annual financial statements set out on pages 4 to 6 were approved by the trustees.



M J Morrison



F C Platt

REPORT OF INDEPENDENT ACCOUNTANTS

30 September 2024

Report on the Financial Statements

We have determined that the annual financial statements of Footprints 4 Sam Trust, which comprise the Trustees' report, the Statement of Financial Position as at 29 February 2024 and the Statement of Comprehensive Income for the year then ended, a summary of significant accounting policies and other explanatory notes, as set out on pages 2 and 3 to 6, are in agreement with the accounting records of the Trust.

We confirm that:

- we have vouched that the bank statements are reconciled to the general ledger.
- the Section 18A tax certificates issued are in agreement with donations received.

Trustees' Responsibility for the Financial Statements

The Trust's trustees are responsible for the preparation and fair presentation of these annual financial statements in accordance with South African Statements of generally accepted accounting practice. This responsibility includes: designing, implementing and maintaining internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Audit Opinion

The procedure carried out does not constitute an audit carried out in accordance with generally accepted auditing standards and we do not express an audit opinion on the financial statements.

Viljoen Nel
Chartered Accountants (SA)

STATEMENT OF FINANCIAL POSITION

AT 29 FEBRUARY 2024

	Notes	2024	2023
ASSETS			
Current assets			
Cash and cash equivalents	(2)	3 333 538	2 789 689
		3 333 538	2 789 689
Total assets		R3 333 538	R2 789 689
EQUITY AND LIABILITIES			
Capital and reserves			
Trust capital	(3)	3 333 538	2 789 689
Endowment reserves	(4)	100	100
Distributable reserves		2 253 352	1 794 700
		1 080 086	994 889
Current liabilities			
Trade and other payables	(5)	—	—
		—	—
TOTAL EQUITY AND LIABILITIES		R 3 333 538	R 2 789 689

STATEMENT OF COMPREHENSIVE INCOME AND RETAINED INCOME

FOR THE YEAR ENDED 29 FEBRUARY 2024

	2024	2023
GROSS PROFIT FROM FUNDRAISING		
Fundraising Revenue	186 745	107 872
Fundraising Costs	277 869	203 229
	91 124	95 357
	1 647 863	1 390 899
OTHER INCOME		
Donation Income	1 385 629	1 232 322
Product Sales	–	–
Investment Income	262 234	158 577
GROSS INCOME	1 834 608	1 498 771
PROJECT DISBURSEMENTS		
Vehicle Project	633 032	605 034
Bucket Project	189 671	249 202
Beautiful memories Project	169 848	287 343
Support Groups, clinics and training	152 806	134 219
Wifi Project	21 350	20 700
GROSS SURPLUS AFTER DISBURSEMENTS	667 901	202 273
ADVOCACY EXPENSES	4 875	2 900
GROSS SURPLUS BEFORE OPERATING EXPENSES	663 026	199 373
OPERATING EXPENSES	119 177	125 035
Accounting and administrative Fees	55 275	41 600
Admin Support	725	–
Bank Charges	4 070	4 900
Call Handling	6 745	5 796
Courier and postage	–	264
Marketing expenses	18 380	32 725
Printing and stationary	2 582	–
Secretarial expenses	5 000	15 750
Telephone	8 400	8 000
Travel and Accommodation	18 000	16 000
NET SURPLUS for the year	543 849	74 338
Transfer to endowment Reserve	-458 652	-374 693
Accumulated Surplus at Beginning of year	994 889	1 295 244
ACCUMULATED SURPLUS AT THE END OF YEAR	R 1 080 086	R 994 889

NOTES TO THE ANNUAL FINANCIAL STATEMENTS

AT 29 FEBRUARY 2024

1. SUMMARY OF ACCOUNTING POLICIES

The following are the principal accounting policies of the Trust which are consistent in all material respects with those applied in the previous year. The financial statements have been prepared on the historical cost basis. The Trust adopted a cash basis of accounting.

1.1 REVENUE

Donations received are recognised when received in cash by the Trust.

Interest is recognised on a time proportion basis, taking account of the principal outstanding and the effective rate over the period to maturity.

1.2 FINANCIAL INSTRUMENTS

Financial instruments includes trade and other receivables, cash and cash equivalents, loans and trade and other payables. At the end of each reporting period date, the carrying amounts of assets held in this category are reviewed to determine whether there is any objective evidence of impairment. If so, an impairment loss is recognised.

1.3 EXPENDITURE

Expenditure incurred are recognised in the period in which they are paid.

	2024	2023
2. CASH RESOURCES		
Nedbank Current account – 1158556756	62 320	117 332
Nedbank Invest – Moneytrade – 66957196 (009997)	380 000	500 000
Nedbank Invest – Elec 32 Day – 66957196 (009998)	2 891 218	2 172 357
	R3 333 538	R2 789 689
3. TRUST CAPITAL		
Donation on formation of Trust	R 100	R 100
4. ENDOWMENT RESERVES		
Balance 1 March	1 794 700	1 420 007
Transfer during the year	458 652	374 693
Balance 29 February	R2 253 352	R1 794 700
5. TRADE AND OTHER PAYABLES		
Accruals at year-end	R NIL	R NIL
6. TRUSTEES REMUNERATION		
Services as trustees	R NIL	R NIL
Management services	R NIL	R NIL
7. TAXATION		
No provision for taxation has been made, as the Trust is exempt from Income Tax in terms of Section 10(1)(cN) of the Income Tax Act.		

30 SEPTEMBER 2024

VILJOEN NEL
P O Box 3814
RANDBURG
2125

Dear Sirs

MANAGEMENT REPRESENTATION

Concerning the annual financial statements of the Trust, we certify to the best of our belief that at 29 February 2024:

- 1.** All ascertainable assets and liabilities have been recorded in the books and that the assets are adequately insured.
- 2.** The current assets, including stock, will realise not less than the value shown in the annual financial statements.
- 3.** The fixed property valuation at year-end (according to the trustees) amounted to R N/A
- 4.** At the Statement of Financial Position date, except as provided for or as noted in the financial statements, there were no material contingent liabilities.
- 5.** Adequate provision, not considered excessive, has been made for all known material liabilities, other than contingent liabilities in respect of which no actual liability is expected to arise, which existed at the Statement of Financial Position date and all material losses expected to arise from events that had occurred by the Statement of Financial Position date.
- 6.** Material commitments for future purchases are for quantities not in excess of anticipated requirements and are at prices that should not result in loss. Material losses are not expected to be sustained in the fulfilment of, or the inability to fulfil, any sales commitments.
- 7.** At the Statement of Financial Position date, except as noted in the financial statements there were no material commitments under contracts placed for capital expenditure and there were no material amounts of capital expenditure authorised by the trustees that had not been contracted for.

Known events, subsequent to the Statement of Financial Position date, have been accounted for, or appropriately disclosed as far as they materially affect fair presentation in the financial statements.

- 9.** No liability was secured on any asset of the Trust other than those disclosed in the annual financial statements and except as indicated, the assets reflected in the Statement of Financial Position were owned by the Trust at that date, free of any charge in favour of third parties and none of the liabilities was secured, otherwise than by operation of law, on any assets of the Trust.
- 10.** The Trustees are not aware of any accounts, transactions, or agreements not fairly described and properly recorded in the accounting records, having any material effect on the financial statements.
- 11.** All the income and expenditure applicable to the current financial year was disclosed properly in the annual financial statements.



M J Morrison



F C Platt

MINUTES OF THE MEETING OF TRUSTEES HELD AT THE REGISTERED OFFICE AT RANDBURG

ON 30 SEPTEMBER 2024

PRESENT	M J Morrison F C Platt M Williams-Platt S M van Garderen K J Robinson D Molefe
FINANCIAL STATEMENTS	The annual financial statements of the Trust for the year ended 29 February 2024 were tabled. Certain items appearing therein required the exercise of the discretion of the trustees and certain entries in the accounting records of the mission, referred to hereunder, required approval and ratification by the trustees, and after consideration;
APPROVAL OF ACTS OF TRUSTEES AND OFFICERS	That all matters, things and acts undertaken and discharged by the Trustees and Officers for and on behalf of the Trust and pursuant to the Trust's objects and policy during and up to the end of the period under review, be and they are hereby approved, ratified and confirmed.
FINANCIAL STATEMENTS APPROVED	THAT the annual financial statement of the Trust for the year ended 29 February 2024, including the Trustees report, be approved and adopted and that any two trustees of the Trust be authorised to sign the annual financial statements for and on behalf of the Board of Trustees.

Read and confirmed



M J Morrison



F C Platt

Donors & Beneficiaries



With

SPECIAL THANKS

Hertz South Africa

Fullard Mayer Morrison

Foundation Family Wealth

Bridge Capital

Triton Express

Bidvest Prestige Toilet Hire

Tessa du Ploy Consulting Solutions

Emit Reversing Time

Incredible companies providing
their professional services *pro bono* to the Trust.



FULLARD • MAYER • MORRISON
ATTORNEYS



TESSA DU PLOOY
CONSULTING SOLUTIONS



BRIDGE
CAPITAL

FOUNDATION
FAMILY WEALTH



Hertz



WORDS FROM SOME OF OUR BENEFICIARIES



GAUTENG PROVINCE
HEALTH
REPUBLIC OF SOUTH AFRICA

DR. YUSUF DADOO HOSPITAL
NEURODEVELOPMENTAL CLINIC
CNR HOSPITAL ROAD & MEMORIAL AVENUE
KRUGERSDORP
1739
ENQUIRIES:
TEL: 078 893 1470
EMAIL: dydhsta@gmail.com

29 November 2024

Footprints 4 Sam
12 Sparrow Dr
Magaliessig
Johannesburg
2067

Dear Melissa,

The multidisciplinary teams working at the Neurodevelopmental Clinics at Dr Yusuf Dadoo Hospital and Carletonville Hospital are very grateful for the very generous donation of food buckets. The food buckets were distributed to the families of our children with special needs attending the abovementioned clinics at the end of year functions for the two clinics. The families receiving the buckets were so happy which was heartwarming to see.

Thanks again!

Warm regards,

Bert Graadt van Roggen
Paediatric Neurodevelopment
West Rand Health District



November 2024

Rahima Moosa Mother and Child Hospital, Paediatric Out-patient department (POPD) renovation with Footprints 4 Sam Trust:

It was about this time last year, October 2023, that I remember calling Melissa about some advice for the planned and hoped for renovation for POPD. Little did I know that it would be the beginning of a very special relationship and the beginning of a huge project.

Our POPD is a very busy department, which serves a vast area in Gauteng, providing essential medical care to children under the age of 14 years. Each day, we see and treat an average of 60-80 children with a wide range of pathologies, from urgent cases requiring immediate intervention to those managed as uncomplicated outpatients. It is a busy clinic and a big department, needless to say it was a HUGE project.

Melissa not only offered sound advice and wisdom, but Footprints 4 Sam Trust took on this project wholeheartedly. It ended up being a much bigger project than we ever anticipated, what was meant to be a paint renovation ended up being damp repair, wall preparation, toilet repair, cleaning and so much more.

It took months to get to where we are, endless messages and onsite visits but oh was it worth it. Each and every day we get to enjoy the difference that the renovation has made. Children and their parents are so much happier to come to our clinic and it makes what could be a difficult experience, that little bit easier.

The work that Footprints 4 Sam Trust does is amazing and honestly life changing. Words cannot express our gratitude. Thank you Melissa and your incredible team, thank you for all the work that you do. Thank you not only for making such a difference in our hospital but for doing it so effortlessly and with the biggest smile. It has been such a privilege working together.

Forever grateful for this incredible trust and for all the work they do.

Kind regards,

Dr Tyla Malherbe

Senior medical officer POPD

RMMCH



Rahima Moosa Mother and Child Hospital
Corner Fuel Road and Oudtshoorn Street
Coronationville
Johannesburg
2112
011 470 9000
23 November 2024

To whom it may concern

I would like to express my heartfelt thanks to Melissa and Footprints 4 Sam Trust for initiating the wonderful volunteering and job shadowing programme called The Sam's Angels Programme. This Programme began in late 2023 and has opened a whole new world of possibilities for our patients, their families, doctors-to-be and the community at large.

The primary aim of the Sam's Angels Programme has been to provide much-needed support, kindness and love to our little patients as well as their families during the challenging time of a hospital admission. We envisage that these volunteers will not only provide emotional support but will also enhance the quality of care provided by our medical team. Furthermore, the Programme has allowed members of the public to dedicate their time and expertise to improving the hospital experience for both our inpatients and outpatients.

The Sam's Angels Programme is also providing invaluable opportunities for young, aspiring doctors to gain insight into the realities of working in a government hospital setting. The exposure to this environment equips them with a range of life skills and, perhaps most importantly, fosters compassion and humanity—qualities that will be so important in their future medical careers.

We are truly grateful for Melissa's vision and dedication to creating such a meaningful programme that has and will continue to have an incredible impact on so many lives.

Thank you again to the Footprints 4 Sam Trust for the transformative impact of The Sam's Angels Programme. We are excited to see this programme continue to grow and thrive in the years to come.

Kind regards

Lauren Sarembock
Senior medical officer
Paediatric outpatients department
Rahima Moosa Mother and Child Hospital



PAEDIATRIC PULMONOLOGY

Charlotte Maxeke Johannesburg Academic Hospital
Department of Paediatrics and Child Health
Jubilee Road, Parktown
Area 284
Tel: 011 488 3282/ 4286



22 November 2024

Dear Melissa Williams-Platt

Footprints 4 Sam

We would like to express our sincere gratitude on behalf of the paediatric pulmonology team, the pulmonology patients and their parents at Charlotte Maxeke Johannesburg Academic Hospital, for the generous contributions that Footprints 4 Sam has made to our patients over the past 2 – 3 years.

The donation of tracheostomy care packs for mothers whose children have required tracheostomies have gone a long way to assist parents to be adequately equipped to care for their child at home. A tracheostomy is performed on a child when they have life-threatening airway obstruction preventing oxygen and air from reaching the lungs when they breathe. It requires a surgical procedure to insert a tracheostomy tube through a hole in the neck directly into the trachea. Parents and caregivers require extensive counselling and training to be able to care for these children once they are discharged home. The trachy packs containing a teddy bear for practice, a manual suction machine to assist in removing secretions, and other items such as scissors and tape, assist to make the transition home an easy and comfortable one.

In addition, a specialised multidisciplinary team looking after paediatric patients with tracheostomies was established at CMJAH in 2021 and Footprints 4 Sam have been instrumental in facilitating specialised training sessions around tracheostomy care for the team members including doctors, nurses and allied health care workers such as physiotherapists, occupational therapists and dieticians.

We wish to thank Footprints 4 Sam for your ongoing involvement in the tracheostomy service at CMJAH and for the difference that you are making in the lives of our patients and their families; it's much appreciated.

Kind regards

Debbie White
Adjunct Professor

MBBCh (Wits), FCPaed (SA), MMed (Paed), Dip Allerg (SA), Cert Pulm (SA) Paed
HOU Paediatric Pulmonology
Charlotte Maxeke Johannesburg Academic Hospital
University of the Witwatersrand
Tel: 011 488 3288/2
E-mail: Debbie.White@wits.ac.za



KWAZULU-NATAL PROVINCE
HEALTH
REPUBLIC OF SOUTH AFRICA

Queen Nandi Regional Hospital
29 Union Street, Empangeni, 3880
P/Bag X20005 Empangeni
Tel: 035 907 7000 ext 7264/7246
www.kznhealth.gov.za

Cerebral Palsy Centre of Excellence

26 February 2024

LETTER OF APPRECIATION

To: Melissa Platt and Footprints 4 Sam Trust

On behalf of Queen Nandi Regional Hospital, we would like to thank you for your generous donation of **Food Buckets**. These items were distributed to the qualifying patients and families who attend the **Cerebral Palsy Clinic, including patients with severe acute malnutrition**.

We are grateful for your kindness and generosity, and appreciate your desire to help us continue to make a difference in the lives of children and their families.

Thank you very much.

Regards,

Dr Jodi Wiles
Head of Clinical Unit
CP Centre of Excellence

Supported by

Dr Menitha Samjowan
Medical Manager

Mrs Mkhwanazi
CEO

Palliative Care for Children South Africa (PatchSA)
23 Monterey Place, 135 Campground Road, Newlands, Cape Town, 7715
NPO No: 124-201 • PBO No: 930047744
www.patchsa.org



8 February 2024

The Footprints 4 Sam Trust
12 Sparrow Drive
Magaliessig
2067

C/o Melissa Platt

For attention: The Trustees of the Footprints 4 Sam Trust

We would like to express our sincere appreciation to Footprints 4 Sam for the R11 000-00 received on 6 February 2024 by Palliative Care for Children South Africa (PatchSA), for the Footprints 4 Sam Bursary Fund.

I confirm that the funds will be allocated to the Footprints 4 Sam Bursary Fund, providing full bursaries to two (2) students to complete the PatchSA 9 Month Comprehensive Interactive learning course.

We are truly grateful for the further support of Footprints 4 Sam, of which the ultimate beneficiaries will be the many children in South Africa afflicted with life-limiting and life-threatening illnesses.

Yours sincerely

Aimee Kinsley
Treasurer: PatchSA

People who care supporting people who care



UNIVERSITY OF CAPE TOWN

DEPARTMENT OF PAEDIATRICS AND CHILD HEALTH

RED CROSS WAR MEMORIAL CHILDREN'S HOSPITAL
KLIPFONTEIN ROAD
RONDEBOSCH
7700

TEL: +27 21 650 7215
FAX: +27 21 689 1287

16th October 2023

Dear Footprints 4 Sam,

Re: Footprints 4 Sam bursaries for UCT students

Thank you so much to Footprints 4 Sam for supporting social workers and counsellors to do the Postgraduate Diploma in Palliative Medicine (specialising in Paediatrics) at UCT. This support has increased the number of social workers and counsellors who have been able to complete this qualification at the University. With the high course costs, it has predominantly been doctors who have undertaken this study as other health professionals have found it too hard to fund themselves.

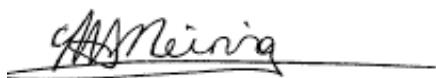
Social workers play vital roles in meeting the psychosocial needs of palliative care patients and their families. Without this support, not only would the holistic care of patients be incomplete but also the doctors would not reap the benefits of studying with multi-disciplinary colleagues and learning to work more as a team. Two of the three students who have been supported this year work in an important tertiary academic hospital in KZN, which will enable them to integrate palliative care into this setting in a sustainable manner. Losing a child from a non-curable illnesses is one of the most stressful experiences any parent can go through. Although social workers have been helping where they can, the emphasis has been on assisting with meeting material needs (through grants etc) but not enough has been done to equip social workers to address psychological and spiritual needs and to provide bereavement support. Armed with these competencies, these social workers can now have a tremendous impact on the child and families' lives - helping them cope and limiting complex grief where possible. In addition, skills taught on self-care and resilience can help to decrease burnout in this sector.

We are also immensely grateful to you for making it possible for four nurses to this year undertake the online Essentials of Nursing Children with a Tracheostomy course.

The aim of this course is to introduce healthcare professionals working with children with a tracheostomy, to essential knowledge and skills to confidently provide the most appropriate care to these children and their families. A child with a tracheostomy is dependent on technology to survive and, whilst quality care and solution focused support can ensure that they lead relatively normal lives, inadequate care can easily result in serious complications. So knowledge and good nursing care is therefore vital to improve hospital and home-based care outcomes and preventing unnecessary deterioration or avoidable harm.

These recipients are all from key hospitals in the Western Cape where they nurse a significant number of children with tracheostomies on a regular basis. All of these recipients have demonstrated a clear passion for providing high quality care to children with tracheostomies. They have also advocated to play a significant role in the imparting of skills learnt to colleagues to improve both clinical practice and the support given to children and their families.

Yours sincerely,



Dr MA Meiring, Programme Convenor,
PG Dip Palliative Medicine (Paeds)



Mrs Jane Vos, Programme Manager,
The Harry Crossley Children's Nursing Development Unit



Footprints 🚶 for sam

Hi my name is Lizle Meyers I have been working at Tygerberg hospital for the last 8 years . Being part of this course was a great honor for me because it gave me more insight and knowledge about tracheostomies . Sometimes it was a bit challenging because some of the material in the course was above my level of experience, but with the help of the tutors and some of my colleagues it made it easier and I am very grateful for them and their assistance. This course has impacted me a lot because I can now give more information to the parents and my colleagues with confidence. I know more about tracheostomies than what I knew before. One of our patients was a bit sick and she cried to the other nurses and ask for Meyers to come because she knew that Meyers would know what to do at that time. Another impact : One of the speech therapist was so excited to see me yesterday because she wanted to give a lecture to her colleagues about tracheostomies and she knew that I did the course and that she can come to me and ask me questions and I will be able to give her the answers which I did . Being able to share my knowledge with the next person is a great honor. For me that was a great impact that this course has made in my career. A BIG THANK YOU TO FOOTPRINTS 🚶 FOR SAM AND THE DONORS THAT IS SUPPORTING THE CHILDREN AND THE PARENTS THROUGH THIS JOURNEY, AND FOR MAKING THIS COURSE POSSIBLE FOR THE NURSES. THIS IS MUCH APPRECIATED

LOTS OF LOVE ❤

NURSE LIZLE MEYERS 🚶

08 July 2023

Footprints 4 Sam family and Samuel Generations of healthcare.

Dear Family

I am writing this testimony from the bottom of my heart; to express my sincere gratitude for making it possible for me to be the lucky recipient of the footprints 4 Sam bursary .

The foundations generosity made it possible for me and so many others; in so many ways to enhance us with the necessary knowledge and skills to prevent what their precious son Sam had to go through. The unknown and uncertainty of what laid ahead must have been a terrible dilemma; but with the help and guidance of specialized healthcare professionals made it possible for them as parents to pay it forward .

I would like to take the opportunity to thank you and with the love I personally have for caring for children with tracheostomies I would like to express my gratitude to the donors who made it possible for me to gain a comprehensive understanding of best practice in tracheostomy care.

This bursary made it possible for me to gain knowledge and skills; I needed to deliver high quality of care. I gained a deeper understanding of tracheostomy care through engaging activities that promote active learning and knowledge retention.

The fact that the course was online; gave the working health care professional the chance to gain knowledge in their own time ; and it was suitable for all healthcare professionals on all levels and settings; including those that are already caring for children with tracheostomies. To enhance their current skills and knowledge while reviewing their current practices. Its also suitable for those unfamiliar with tracheostomy care and seeking to acquire new skills to provide effective care for their practices. This course offered comprehensive theoretical training in tracheostomy care best practice. It equipped me with the necessary knowledge and skills that I needed to deliver high quality care for my tracheostomy patients .

Thank you again for your generosity and support. I promise to you; that I will be a faithful ambassador and work hard to eventually pay it forward for others; both as a healthcare professional and a voice for those that cannot advocate for themselves.

Sincerely;

Daphne Claassen

A9PICU Tygerberg Hospital .

SOME DONOR MESSAGES

kaelo

01 December 2023

Dear Melissa,

Thank you for allowing Kaelo to be a part of a worthy cause aligned to our values of providing innovative, essential, healthcare solutions enabling the physical and psychological well-being of all South Africans.

Kaelo participated in the 6th Footprints 4 Sam challenge and our teams achieved over 72,000 footprints. This meant a R72,000 donation from Kaelo to Footprints 4 Sam Trust towards the upgrade of the Neonatal ICU at the Rahima Moosa Mother and Child Hospital.

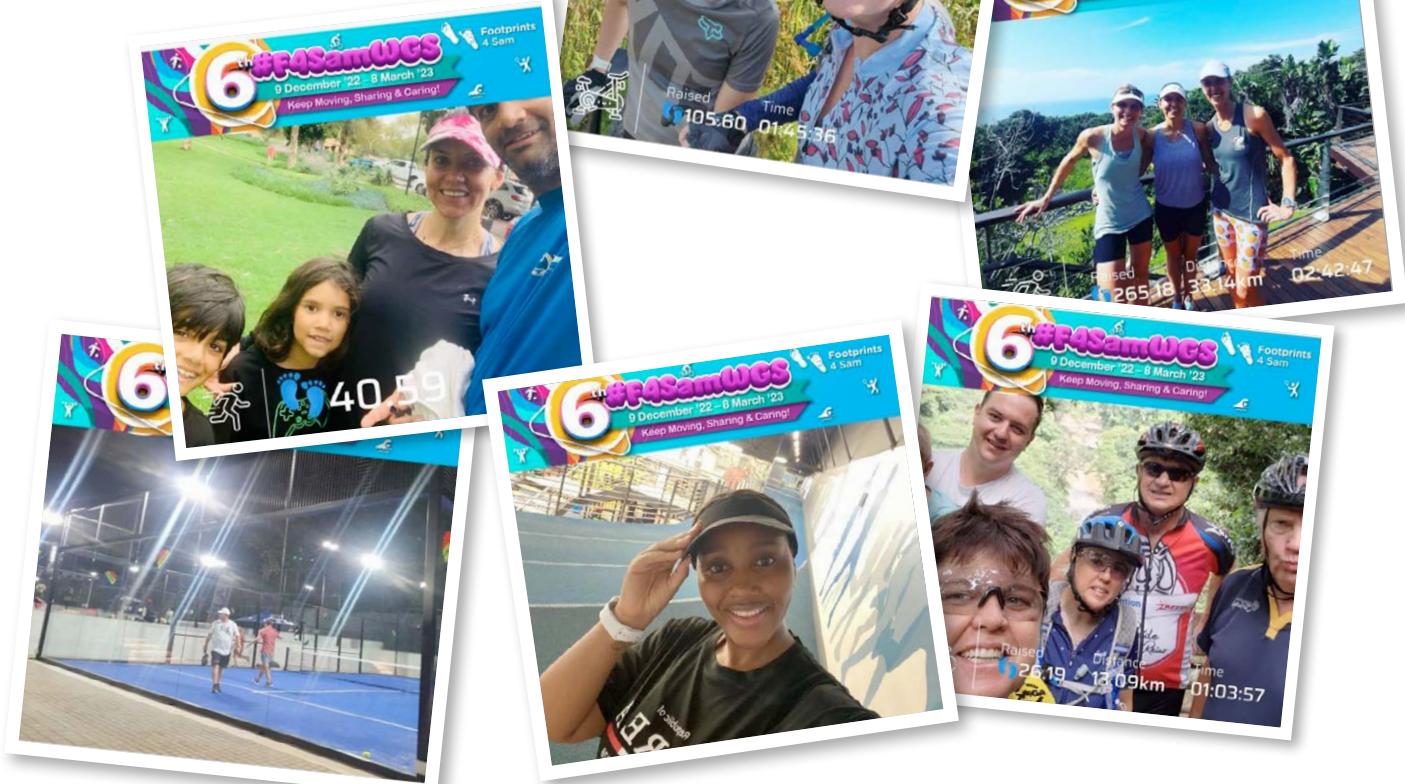
We look forward to participating in future challenges that will contribute to the success of vital causes.

Kind regards

Caroline Poonan

Caroline Poonan

Health Executive



11 December 2024

Dear Melissa

LETTER OF SUPPORT – EFFICIENT GROUP

Since 2019 Efficient has been a key donor to the Footprints 4 Sam Trust and we just want to say what an honour it is to remain involved in supporting your key initiatives.

One of the key initiatives of Footprints 4 Sam is the Super Sam Hero Vehicle initiative. The vehicle drives underprivileged children who are chronically ill or are living with life-limiting illnesses, and their families, to hospital and to their clinic appointments in Cape Town. The minibus initiative helps to ease the burden of these families needing to travel back and forth between scheduled rehabilitation and clinical follow-ups.

Efficient Group is the proud sponsor of the Super Sam Hero Vehicles and as a company, we really believe in the life changing work that this initiative does.

In September 2024, as part of our Efficient Expedition, we had a very special opportunity to visit and spend time with you and some of the parents and children that benefit from the Super Sam Hero Vehicle initiative at the Red Cross War Memorial Children's Hospital in Rondebosch. It was a privilege to experience what impact our small contribution makes to the lives of people. It was also a privilege to meet the drivers of the Super Sam Hero Vehicle and to experience the passion and dedication with which they assist the children and their parents. I can only salute you for the work that you are doing for the community!

Thank you for the wonderful work that the Footprints 4 Sam Trust is doing. Being part of the family and the legacy of Sam is, for us at The Efficient Group, a privilege.

We look forward to participating in the initiatives that you are planning for 2025!

Sincerely,



Heiko Weidhase
Chief Executive Officer

Samuel John Frederick Platt

09 April 2015 - 22 July 2016

Creating a legacy of meaning for others through his life and tragic death.





Contact

Switchboard:
+27 87 135 4465

IT002433/2017 (G)
PBO No.: 930061601
248-516 NPO
B-BBEE Level: 1

www.footprints4sam.org

A BIG
THANK
YOU

